Open the knowledge world with **Why?** more than just a book!

Why?

2013 Catalogue

YeaRimDang Group



Affiliated Companies
 Imprint



Book Publishing Business

YeaRimDang Publishing Co., Ltd.

Since 1973, YeaRimDang has continued to publish children's books on a wide variety of subjects such as the natural environment, cultural studies, science, education, literature, and comics in order to cultivate a knowledge of liberal arts and classics. Among these works is YeaRimDang's flagship series *Why*? Edu Comic Book: Science which has sold over 50 million copies over the past 10 years (as of January 2013), making it a breakthrough new standard for comics for learning. It has quickly come to be enjoyed by readers from other countries such as France, Japan, and China as exports to these countries have increased. YeaRimDang now maintains a presence at various international book fairs held both in and out of Korea in an effort to introduce high quality books from around the world to Korean children. In addition to importing copyrights for international works, YeaRimDang also acquires foreign currency holdings by exporting copyrights, there by acting as a contributor to publicizing Korean culture to children in other countries. Going forward, YeaRimDang will continue to serve as a guide to help children discover their infinite potential and realize their goals by taking the lead in children's book publishing by leveraging a scientific management system, and by accommodating reader preferences.

Nungin Book Co. (NI Book Co.)

The Classic Series, a comic book series consisting of 33 books which tells stories

about ancient Korea, has become a bestseller at the head of the educational comic book market.

Providing a catalogue of nearly 400 books, children love such works as the Classical World Series (20 books), the EQ Biography Series (20 books), and the Dynasty Series (5 books) which covers the stories of the Korean Royal Family, as well as the Candy Books Series which are creative comics about purity. Going forward, NI Book will work towards discovering promising new writers, developing fresh ideas for future projects, publishing books that are culturally enriching, and creating interesting comics that promote learning in a fun and lasting way.

YeaRim-I Co., Ltd.

YeaRim-I publishes entertaining children's books that promote imagination. Some of the offerings include world masterpiece picture books, movie-based books, coloring books, sticker books, activity books, and more. Readers have the chance to meet Disney's Cars, Princess, Rapunzel, Spongebob, Dora, and Barbie, characters everyone can enjoy. Children can also enjoy English step reading books and Korean folktales.

JB books Co.

Established in April 2005, JB Books aims to let children's imaginations take flight towards a green future through children's books. Until present, the company has showcased children's books in a wide range of fields, from Character Publication to Traces of Gallimard in History and Character Licensing Titles, catering to children from pre-school and throughout elementary school. The name JB Books is a play on words meaning 'paper airplane', suggesting that the company will continue to approach children's imaginations as they dream of happily soaring skywards towards all of their hopes and dreams high up in the clouds.

Between Lines Publisher Inc.

Established in 2005, BLP, a publishing company for the adult market, is popular among readers for its library of over 50 titles. BLP continues to make the utmost effort to build a publishing network and cultural knowledge infrastructure geared towards the 21st century. Moreover, the company continues to develop practical books in line with the diverse changes taking place in such fields as economics and management, as well as those of traveling, health, and more. Going forward, BLP will play the role of a channel for this era's popular culture.

YeaRim Education Co.

Established in 2007, YeaRim Education is the business department of YeaRimDang's study materials for children between the ages of 2 and 7. The company designed materials for studying Korean, math, and Chinese characters, all sequenced into a total of 560 stages, making it Korea's best levelled program. Additionally, a partnership was formed with elementary schools to integrate the content with school curricula in order for children to be able to easily adapt to life as a student. YeaRim Education aims to serve as the springboard that allows children to selfstudy by providing a system that enables learning while simultaneously previewing and reviewing.

YeaRim Digital Co., Ltd.

YeaRim Digital takes charge of the digitalization of YeaRimDang materials, primarily operating in the fields of e Books, animation, educational applications, board games, e-learning solutions, g-learning solutions, and more. The company keeps ahead of rapidly changing education trends in order to provide the best educational materials.

Cultural Business

Haeyeorim Botanical Gardens

Haeyeorim Botanical Gardens, a site for learning about the ecosystem, opened in May 2005. At 198,300 m², this botanical garden provides visitors the chance to see 300 species of plants that are on the verge of extinction. The garden helps children to understand the ecosystem through exposure to a diverse set of experiences in which the laws of life, wherein nature and human beings must co-exist, are made clearer. In addition, an initiative to help children recognize the value of native plants is realized through the preservation of our national flora.



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YeaRimDang

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History Comics
SF Comics
Religion Stories
Adventure Comics
Self - help Comics
EQ Biography & Detective Comics
World Classic Comics

JB books

Between Lines Publisher INC

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Why? Brand Introduction

Why? Edu Comic Books : Science



• Published and distributed English version

WorldWide Why? Series

ลกพลงงา



The Why? Series has been published in 45 countries in total, including 5 French-speaking countries, Russia, Japan, Bulgaria, 22 Arabic-speaking countries, Thailand, Indonesia, Malaysia, Hong Kong, Macao, and others since its first copyright exportation to China and Taiwan in 2003. The Why? Series is the ideal comic book for learning in Korea, and it is read by children all over the world, going beyond differences in language and culture.

Copyrights sold to France, Andora, Monaco, Belgium, Luxembourg, Japan, Russia, Bulgaria, Arab countries, China, Taiwan, Hong Kong, Macao, Thailand, Indonesia, Malaysia, Vietnam, the Philippines, Singapore, Laos, Cambodia, Australia and New Zealand



Over 50 Million Copies Sold over the past 10 Years! (as of January 2013)



• Children's thirst for knowledge about science is guenched by providing them with easy-to-understand, interesting tools.

• It's YeaRimDang's bestseller that enables children to enjoy studying what could be rigid topic by using comics and real pictures!

ages 8-13 / 188×250mm / 160 pgs / full color illustrations / 11,000 won / hardback

Let's learn science with Why? Science Edu Comic Book!



Why? Science

The Universe

이처

002 Why? The

Human Body

003 Why?

004 Why?

Computers

O B

005 Why? Plants

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8

The Sea

Why?



006 Why?

The Earth

007 Why? Animals

곤충

008 Why? Insects

009 Why? The

Environment

010 Why?

Life Science



Whv

Science & Energy

발명·발 A ...

& Discoveries



026 Why? Poisonous

Plants & Animals



012 Why? Nuclear 017 Why? Physics 022 Why? Robots 027 Why? Caves



013 Why? Puberty & Sex Education



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019 Why? The South 024 Why?



028 Why? Mud-Flats

4 7





029 Why? Rockets Pole & The North Pole Natural Disasters & Spacecrafts











Crime Science

031 Why? Micro-organisms Brain



032 Why?





& Observations

Future Science



037 Why? Light Human Beings & Sound











033 Whv? Sports Science Technology

038 Why? Information 043 Why? Heredity & Blood Type

Science

Everyday Science





039 Why? Reptiles 044 Why? Beetles & Amphibians

& Stag Beetles & Electrons



040 Why?

Food & Nutrition

S. (200











9

052 Why? Fire



048 Why? Traditional 053 Why? Symbiosis







014 Why?

Dinosaurs

1221012



015 Why? Chemistry 020 Why? Poo



030 Why? Transportation



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..... 035 Why? Stars & Constellations

OH

034 Why?

First Aid

045 Why? Fish

Why? Edu Comic Books : World History

Learn World History now with Why!

Why? World History Edu Comic Book Series maintain the Why? Science Edu Comic Book Series' special characteristics and strengths.



- Comprised of a total of 12 volumes ranging from the 'the Birth of Humankind' that addresses the prehistoric era, to the 'New International Order' that handles modern history.
- The contents of each volume focus on key turning points and incidents that took place in world history, composed in an episodic format so that each volume can be read independently.
- Books iclude a tip box which organizes the core contents and vibrant photos that beautifully illustrate data.





001 Why? The Origin of Humankind and Civilization

Written by Kim, Seung Ryul / Cartooned by Choi, Bok Gi / Supervised by Cho, Han Uk

This book details the process in which humankind began civilization in the prehistoric era by starting to farm after undergoing a revolution in the New Stone (Neolithic) Age, a process in which the first city as we know it today was established in Mesopotamia where civilization flourished for the first time, and the process in which the Persian Empire, the first empire in the world, took root.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



002 Why? Ancient Civilization of China and India

Written by Um, Ho Yeon / Cartooned by Bae, Gwang Seon / Supervised by Cho, Han Uk

This book details how humankind created civilization after starting to live together, and which nations continued to flourish or perish based on civilization. In addition, the book explains which culture was created there, and how the culture advanced humankind and made history.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



003 Why? The Mediterranean Sea World and Roman Civilization

Written by Kim, Seung Ryul / Cartooned by Park, Jong Sung / Supervised by Cho, Han Uk

The Mediterranean Sea is a small ocean that surrounds Europe, Africa, and Asia. In the past it was the route that connected the cultures of these three continents, and the center of economy. *Why? The Mediterranean Sea World and Roman Civilization* presents the story of an ancient time that unfolds, centered on this small ocean, the Mediterranean Sea.

ages 8-13 / 188 × 250mm / 200 pgs / full color illustrations / 11,000 won / hardback



004 Why? Advancement of East Asian Civilization

Written by Jeon, Yu Mil / Cartooned by Kim, Jae Seon / Supervised by Cho, Han Uk

This book outlines histories of a few nations in Asia, including Japan, China and other ASEAN nations. Today Japan and China are already superpowers, and various ASEAN nations are growing significantly from their resources. This book will be very useful in helping children to build the insight for perceiving the world and will increase their understanding of the world.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



005 Why? Establishment and Advancement of Europe

Written by Grimnamoo / Cartooned by Grimnamoo / Supervised by Cho, Han Uk

This book covers the history of the migration of Germans which served as a turning point for the European formation process up to Medieval European societies, including the Frankenreich, the Holy Roman Empire, the Byzantine Empire, and Eastern Europe including Russia and Poland, and the Crusade, a major war waged by Christians against Muslims.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



006 Why? West Asia and Islamic Civilization Written by Kim, Young Hoon / Cartooned by Song, Hoi Seok / Supervised by Cho, Han Uk

This book focuses on the Islamic Civilization centered in West Asia, detailing the process of establishing the Islamic religion started by Mohammad at Mecca, a city near the Red Sea, in the early 7th Century, a turning point from which the religion spread to all West Asian areas, and a process from which various Islamic empires were born and advanced as Islamic powers divided into many parts.

ages 8-13 / 188 × 250mm / 200 pgs / full color illustrations / 11,000 won / hardback



007 Why? The Advancement of Traditional East Asian Society Written by Grimnamoo / Cartooned by Grimnamoo / Supervised by Cho, Han Uk

This book details advancements in traditional East Asian society, including the establishment of the vast Mongolian Empire that dominated Eurasia, the establishment of the Ming Dynasty in China that provided economic and cultural advancements, and the advancement of medieval Japan centered on the samurai (warrior) class.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



008 Why? The Renaissance and Religious Reform Written by Crepas / Cartooned by Crepas / Supervised by Cho, Han Uk

This book includes content pertaining to the Renaissance movement that helped diverse cultures flourish while emphasizing human-centered thinking at odds with the God-centered society that was dominated by Christianity's religious reformation triggered by Luther and Calvin when took place in reflection on the shortcomings of Christianity, and the discovery of the new continent that broght knowledge of the American continent to rest of the world, and the discovery of a new route towards the east.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



009 Why? Blossoming Democracy - The Revolution Era

Written by Grimnamoo / Cartooned by Kim, Hong Seon / Supervised by Cho, Han Uk

This book covers the revolutions that played definitive roles in forming modern societies, detailing information pertaining to the top three citizens' revolutions in the world: The Glorious Revolution in the UK that set up the parliamentary democracy, the independence revolution of the US that established a democratic republic, and the French Revolution that created the ideology of modern democratic politics.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



010 Why? The Age of Military Force - The Birth of Imperialism

Written by Shin, Kyung Ae / Cartooned by Durian / Supervised by Cho, Han Uk

This book introduces the modernization process of various nations in Europe triggered by the UK's industrial revolution and the French Revolution. This book includes information on the fierce struggle of people in colonies who fought against imperialist nations that were stronger because of processes of modernization.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



011 Why? The Global Impact of WWI and WWII

Written by Grimnamoo / Cartooned by Kim, Hong Seon / Supervised by Cho, Han Uk

This book introduces the world wars involving European nations which started from a single shot and led to the emergence of Nazism in Germany, Fascism in Italy, and Militarism in Japan. In addition, this book details the root causes, progress, and effects of these two wars on the world order.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback



012 Why? The New International Order

Written by Shin, Seung Hee / Cartooned by Lee, Young Ho / Supervised by Cho, Han Uk

This book covers the process in which the third world formed after Asia and Africa became independent from colonial rule after undergoing the Cold War era, an era during which capitalist and communist camps, led by the US and Russia, respectively, clashed. In addition, this book deals with the disputes and terrorism that continue to this day, and explores what we need to do for life in the future.

ages 8-13 / 188×250mm / 200 pgs / full color illustrations / 11,000 won / hardback

13

Why? Edu Comic Books : Social Science & Liberal Arts

A Diet of Well-Balanced Knowledge

This Series cultivates logic and creativity by addressing diverse topics in social science & liberal arts in an easy manner. Additionally, it builds a solid foundation so that children can become well-rounded people find of wisdom and virtue.



- Contains various themes in the field of arts and social science, helping readers gain various knowledge and become a cultured person full of common sense.
- Assures accuracy in content from the supervision of professionals, professors, and researchers in each field.
- Includes short-answer questions for understanding the main ideas of the content and write-out-answer questions for composing logical ideas after completely understanding the topics.

001 Why? Currency and the Economy 002 Why? Book and Printing Techniques 003 Why? Music 004 Why? Language and Letters 005 Why? Philosophy 006 Why? Art





taken over more than 5 thousand years since the beginning of the first civilization to active here. So how did mankind, which lived an extremely primitive life, in previous ages, develop the civilization to become what it is today? age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



008 Why? Politics

007 Why? Ancient Culture

Written by Jo, Young Sun / Cartooned by Lee, Young Ho / Supervised by Yang, Sum Ham

Written by Cheon, Jae Un / Cartooned by Park, Jong Sung / Supervised by Lee, Hee Jun

This book covers political systems from the absolute monarchy of ancient countries to democracy chosen by modern countries. It introduces issues, which could be tough, in an interesting way, including the presidential system, parliamentary government, national organization and legislation, administration and jurisdiction for checks and balances of political authority, and so on.

Each country around the world has built civilizations with their own distinct histories, and now we are enjoying the benefits. But they were not built overnight. In fact, it has

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



009 Why? Homes and Architecture

Written by Jo, Young Sun / Cartooned by Lee, Young Ho / Supervised by Choi, Moon Kyu

This book is designed for readers to easily learn and understand the history and fundamentals of names and architecture. It includes many interesting stories about a variety of houses and unique architectural styles reflecting the characteristics of an era, specially designed houses in the world based on nature and climate, and the future houses that will be developed along with science.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



010 Why? Numbers and Mathematics

Written by Jo, Young Sun / Cartooned by Lee, Young Ho / Supervised by Hong, Sun Ho

This book explains the concepts of numbers and mathematics, as well as math history and foundations. Readers can learn about the invention of a computer consisting of various calculating tools which have been invented to calculate guicker and accurately. exciting stories of mathematicians who have solved problems from daily life by using mathematical principles, and amazing principles of mathematics found in music.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



011 Why? Psychology

Written by Jo, Young Sun / Cartooned by Grimnamoo / Supervised by Jeong, Kyung Mi

This book covers various psychological theories including depression and schizophrenia which are common in modern society, mass psychology determining a group's will and behavior, placebo effects that care illness with fake medicine, lethargy learned from repeated failure, and so on.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



012 Why? Law

Written by Jo, Young Sun / Cartooned by Grimsure / Supervised by Park, Eun Jung

Most people don't realize the importance of law but in fact law is an essential subject that people should know from a young age. *Why? Law* discusses the definitions and history of law, constitutions, and basic human rights. It also introduces different kinds of laws, such as international law.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback

013 Why? Chinese Characters

Written by Jo, Young Sun / Cartooned by Lee, Young Ho / Supervised by Jeon, Jae Kyo

China is gaining more and more influence in the world's economy, especially in Asia, so Chinese Characters are growing more and more important. *Why? Chinese Character* explains the origin and birth of Chinese characters, as well as the principles of creation. It also teaches how to write and accurately use Chinese Chracters. age 9+ / 188 x 250mm / 184 pgs / full color illustration / 11,000 won / hardback



014 Why? Presentation Skills

Written by Park, Se June / Cartooned by Park, Jong Sung / Supervised by Jung, Sung Min

This book contains reasons why presentation skills are important, and what makes a good presentation. In particular, it deals with various gestures, skilled quotations, and maintaining good humor so that readers can learn presentation skills easily. It also contains text from speeches by Steve Jobs and President Obama to help readers to present well.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback

015 Why? Operas & Musicals

Written by Park, Se June / Cartooned by Han, Jong Cheon / Supervised by Kim, Hak Min

This book contains a great store of knowledge such as the origin and history of opera, the development process of musicals, and an introduction to international composers and great works. It helps readers better understand when watching an actual performance as it introduces common features such as terms used for a performance and viewing manners.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



016 Why? Movies

Written by Park, Se June / Cartooned by Yoon, Nam Seon / Supervised by Parkm Gwang Soo

This book presents all the processes of film production in interesting stories. It covers technologies of animation and 3D liked by kids, as well as overall information about films such as meaning, history, genres, principles, production processes and the distribution of film.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



017 Why? Clothes & Fashion

Written by Lee, Bum June / Cartooned by Lee, Hang Seon / Supervised by Lee, Yoon Jeong

This book introduces not only the history and culture of clothes, but also unique fashion styles which were in vogue in each period, and fashion items which have been loved continuously to date. It also contains various interesting anecdotes about how fashion was created and became popular.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



018 Why? Countries & National Flags

Written by Jeon, Jae Woon / Cartooned by Lee, Jong Won / Supervised by Gwon, Tae Ho

This book contains the histories, cultures, politics and economies of 90 countries in the world which are members of the UN. It explores from Asian countries, having more than half of the world population, to European, African, Oceanian, South American, and North American countries and all their various races and cultures, all the way to polar regions.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



019 Why? World Heritage

Written by Jo, Young Sun / Cartooned by Lee, Young Ho / Supervised by Lee, Hye Eun

This book explores concepts about and registration standards for world heritage sites and clearly presents information about cultural and natural heritage sites in several countries in the world. It awakens a sense of obligation for the preservation of world heritage sites by introducing the reality of world heritage sites that are in danger of being destroyed by industrialization.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback



020 Why? World Custom

Written by Park, Se June / Cartooned by Song, Hoi Seok / Supervised by Park, Young Soo

This book enables children to learn about many of the world's interesting customs by introducing their origins and the meanings behind each one. Additionally, it groups geographically similar regions together so children can compare what differences there are among countries.

age 9+ / 188×250mm / 184 pgs / full color illustration / 11,000 won / hardback

O21 W Written b Reade

021 Why? Food and Cooking

Written by Choi, Jong Tak / Cartooned by Kim, Gang Ho / Supervised by Yoon, Ji Hyun

Readers can learn about the cultures of each country by introducing the creation of famous dishes from around the world, such as Italian pizza, Chinese shark's fin, and Swiss fondue, unique stories contained in each dish, and how they have changed over the years. age 9+ / 188 × 250 mm / 184 pgs / full color illustration / 11,000 won / hardback



Why? Edu Comic Books : Countries

AUTOSSEETT

Why? Edu Comic Books : People

This series focuses on a comprehensive understanding countries through their histories, the natural environments, politics, economies, societies, and cultures. The beginning of each book presents buildings, natural environment, or events representing each country, along with illustrations and a map, so readers can scan the outline of the book at a glance to easily understand it from a geographical perspective. The series foster, global awareness for understanding unfamiliar or unknown countries well, and communicating freely with citizens of the world.

age 9+ / 188×250mm / 192 pgs / full color illustration / 11,000 won / hardback



001 Why? The US

003 Why? Germany

005 Why? France

Why? Edu Comic Books : Classics & Liberal Arts

This series clearly introduces to children liberal arts books that move people and serve as a beacon across the ages and throughout the world. Readers can deeply understand each classic as it covers the lifetime of an original author and the background of the period it was written in. It is a good opportunity to truly own famous but hard to read liberal arts classics.

age 9+ / 188×250mm / 192 pgs / full color illustration / 11,000 won / hardback





001 Why? The Analects of Confucius

002 Why? Social Contract Theory (Rousseau)



This series introduces the life story of powerful individuals who live and breathe presently and historically, and who became role models to so many people. Readers can learn the wisdom of life through frustrations, conquests, failures, and successes these individual, experienced. The books take an objective approach to describing these famous figures. The focus is to cover the merits and demerits of a figure without making any adjustments, and to leave judgment to readers.

age 9+ / 188×250mm / 176 pgs / full color illustration / 11,000 won / hardback











Scientific Technique



Politics & Leaders

Why? Paik, Nam June Why? Oprah Winfrey

Why? Chung, Myoung Hoon Why? King Sejong

Environment & Human Rights











Why? Warren Buffett

Why? Steve Jobs

Why? Masayoshi Son Why? Stephen Hawking

Why? Jane Goodall





Why? Edu Comic Books : Science (English Edition)

Why? Happy Science Series

age 8-13 / 188×256mm / 208 pgs / full color illustration / 7,500 won per title / paperback copyrights sold to TAIWAN, CHINA, THAILAND, INDONESIA

Why? Happy Study Series



Why? Happy Math Series

age 8-13 / 188×256mm / 208 pgs / full color illustration / 7,500 won per title / paperback copyrights sold to TAIWAN, CHINA, THAILAND, INDONESIA



Why? Happy English Series

age 8-13 / 188×256mm / 208 pgs, 216 pgs / full color illustration / 12,000 won per title / paperback / DVD included copyrights sold to THAILAND





Why? Phonics 1 and 2









Read Why? in English now!

The leading book for immersion education to learn English and Science at the same time!

age 8-13 / 188×256mm / 160 pgs (Course book), 88 pgs (Work book), 64 pgs (Voca List) / full color illustration / 25,000 won per set / hardback



Course book + Audio CD + Workbook + Vocabulary List

1. Made by former Harvard University students

Mock Jin-sil, who majored in elementary school education in the U.S, along with Scott, chief editor and David, editor, worked together on the series.

2. You can learn essential vocabulary for U.S elementary schools level.

The course books have been designed based on science for 3rd grade students in elementary school in the U.S. Essential vocabulary can be learned by solving different kinds of questions in the workbook.

3. Includes Audio CDs with the contents of course book in full.

Contains the course book's dialogues lively read by qualified foreign teachers. It has been designed to provide the entire content of the course book all on Audio CD.







New Why? Technology for Young Readers

The principles of science usually considered as difficult, have been made into clay animation to be fun and interesting for children. With 3D graphics and a lot of photos, science can be easily learned.



Why? App Book : Science

This Why? eBook adds to the already bestselling Why? Series, having sold more than 50 million copies, by helping users learn high standards of science through quality educational video content usually not available in a traditional book. YeaRimDang breaks new ground for science learning by applying the visual, auditory, and tactile merits of smart devices to specialized science content.



Why? App Book : Korean History

The Why? Korean History App Book is based on the fun and richly immersive content of the Why? Korean History book. Children can view the flow of history at a glance while watching animation to learn about history in a fun way through chronological tables, historical figure information, textbook related questions, and touch interaction.

The Animated Version of Why? for Young Children

The principles of science which are considered as difficult have been made as clay animation to be fun and interesting to children. With 3D graphics and a lot of photos, science can be easily learned.



(Covers the content from 25 books of Why? Edu Comic : Science) •Partnership with EBS to present as a children's clay animation program the Why? Science Edu Comics content in its original form.

Why? Exciting Science Animation showcased on EBS for the first time on Feb 23rd, 2009
Comprised a total of 26 episodes, currently broadcast on Qook TV
Profit creation with rights broadcast on TV, DVD production, and sales



Why? Board Games

Why?, the Comics for Learning Science, Appears as Science Theme Park!

Why? Park

Why? Park is a science theme park that introduces the content from Seven books in the Why? Edu Comic: Science series, comic books for learning about science through graphic models and the most advanced video system to promote a deep understanding.

A sensible theme park for seeing, listening, touching and feeling scienceAn educational theme park for learning about the content from the Why? Series to experience it in person





Play Science, Now with Why?

Play enjoyable games to solve a science quiz based on the content from Why? Edu Comic Book : Science series for elementary school students.



Why? Scientific Quiz Board Game



Why? Run! the Scientific Racing Board Game

Age 5+ years oldPlayers 2~4 peoplePlaying time around 20 min.Size 340mm x 250mm x 55mm





Educational Book-Science

YeaRimDang's Titles

YeaRimDang publishes books that cultivate children's knowledge of liberal arts and classics, culture, and sensibility through books about a wide variety of subjects.





Math Diary Vol 01 and 02 Written by Ham, Yoon Mi / Illustrated by Kim, Eun Kyung, & Lee, Kyoung Taek

A math diary written by children themselves, explaining math principles with easy to understand illustrations and examples of a math diary that anyone can write. Gives tips for keeping a diary of mathematical experiences in everyday life, and various math games related to each chapter.

Age 8-13 / 180×240mm / 120 pgs / full color illustration / 9,000 won / paperback





Storytelling Math Story Book Vol 01 and 02 Written by Uri Production / Illustrated by Song, Soo Jung & Park, Hyun A

These books consist of interesting stories and funny pictures to help children understand basic math concepts such as recognizing shapes, comparing of dimensions, classification and counting, and formulas based on curricula for each respective grade.

age 7-8 / 180 × 240mm / 160 pgs / full color illustration / 7,000 won per title / paperback









Many children dream of being a scientist, but many of them change their dreams later because science is a hard subject for kids. This series helps children increase their science knowledge through various guizes base on introducing science subjects through basic science knowledge, puzzle guestions pertaining to abstract science knowledge, and an 'OX guiz' which kids can enjoy with friends.

age 7-9 / 180×240mm / 160 pgs / full color illustration / 8,500 won per title / paperback

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Science Quiz Book for Year 1

Science Quiz Book for

Year 3



Year 2

Written by Hong, Keon Kook, etc / Illustrated by Hyun, Eun Young & Jung, Ju-Hyun, etc

Science Quiz Book for





Based on school curricula for each grade, the Science Story Book Series also contains scientific knowledge that is not taught in school, using well-structured stories along with pretty pictures and vivid photos. How are clouds formed? What kinds of functions do roots have? How is a sound transmitted? How wide is the sea? Which organism emits a light? Why does eyesight become poorer? What is combustion? Don't you want to know the answers to these questions? This book will explain a variety of scientific knowledge in a simple and easy way. In addition, special sections such as 'Science Laboratory' and 'Astonishing Scientific Knowledge' provide an opportunity for children to study in more depth.

age 7-12 / 180 × 240mm / 176 pgs full color illustration & photos / 7,000 won / paperback copyrights sold to TAIWAN

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Children's Nature School

Instructional content about the amazing world of wild animals! With delicate illustrations, this series introduces life in a wild world; how to hunt meals for survival, how to defeat enemies, and how to breed babies.

age 7-9 / 188×234mm / 152 pgs / full color illustration / 8,500 won per title / paperback



Meet Squirrel in a Forest

Written by Kim, Nam-Kil / Illustrated by Lee, Sin Young

The Story of the wild world of a squirrel! One day in a quiet wood, a little squirrel begins his new life in the forest by himself. Indeed, this wood is a very dangerous place swarming violent animals like korean squirrels, owls, and big snakes. With an adorable little squirrel, you can experience real life and find secrets of wild animals in the forests.



Meet Squirrel in a Forest



Meet Ground Beetle in Grass Field Meet an Eagle-Owl at a Hunting Ground



Meet Salmon in a River

Meet Ground Beetle in a Grass Field Written by Kim, Nam Kil / Illustrated by Oh, Hyun Kyun

A hungry little ground beetle rushes and jumps toward cattle dung, but it is not easy for her to get her target and gather food due to many competitors. Children can learn what nature is like and will understand small creatures in the field surviving in food chains, making their own life.

Meet an Eagle-Owl at a Hunting Ground Written by Kim, Nam Kil / Illustrated by Cho, Min Kyoung

On a dark, dark night, a little eagle-owl leaves for hunting. At this time, the forest becomes a dangerous hunting ground and a cute little owl has to make a living by himself. He must learn how to hunt and make friends. What kind of dramatic story will the little owl face?

Meet Tadpole in a Pond Written by Kim, Nam Kil / Illustrated by Kim, Hyoung Jun

The pond life of a tadpole! The 555th newborn tadpole has to survive in a pond by himself. He must struggle against fearful odds and predators, and learn the law of the pond. We can experience the marvelous world of a pond and understand the aquatic ecosystem.

Meet Salmon in a River Written by Kim, Nam Kil / Illustrated by Ha, Sang Cheol

Salmon are swimming up stream in a river. They are going back to their birth place far away from the sea. Why they are going up against the strong current?



The Secret of a Small World in a Microscope Written & Photographed by Kim, Tae Jung

This systematically orgainized content allows children to easily children examine under a microscope in a fun way. Seeing fine illustrations and vivid microscopic photos enables children to meet the amazing and mysterious small world in a microscope.

age 7+ / 220×295mm / 292 pgs / various photos and full color illustration / 23,000 won / hardback copyrights sold to TAIWAN





World's Insect Exploration

Written and Photographed by Jang, Young Chul

From the familiar stag beetle and rhino beetle to the world's strongest, most beautiful and rarest beetle, this book introduces insects through vivid photos as if they are right in front of our eyes. The world insect encyclopedia contain everything about insects living in various forms all over the world.

age 8-13 / 210×260mm / 160 pgs / full color illustration / 15,000 won / hardback copyrights sold to TAIWAN



in a Pond



100 Things Science Elementary School Kids Must Know

Written by Heo, Soon Bong / Illustrated by Kim, Jeong Jin

This book may seem rather difficult at first glance, but it is very interesting and easy to read because it conveys scientific knowledge through making storytelling. Knowledge is presented in 100 excerpts, it is possible to read the most appealing excerpts first, because this book does not require children to read from the front to the back. When they are studying, even children with a short attention span can easily read this.

Age 8-13 / 188×250mm / 264 pgs / full color illustration / 9,500 won / softback copyrights sold to TAIWAN, CHINA



100 Things Mathematics Elementary School Kids Must Know

Written by Kim, Young Ji / Illustrated by Lee, Yun Sun

think of the problems that appear in a math book, but there are many interesting questions related to our every day life. 100 Mathematics informs us about the basic principles of mathematics centered on everyday stories so that the children can become interested in the subject.





~ 알아야 할

100 Things Culture Elementary School Kids Must Know

Written by Park, Young Su / Illustrated by Lee, Eun Hee

Koreans leave rice bowls on the table and eat it with a spoon while Chinese move their body towards the rice bowl, looking at the table, to eat. Meanwhile, Japanese eat by holding the bowl close to their face. Even though they are all Asians, the way they eat food is different. 100 Culture includes information on the diverse cultures in the world, including that of Korea.

100 Things World Histories Elementary School Kids

This book contains excerpts of 100 stories ranging from the time when the

recession during the 1930s and other histories of the earth. The History of

humankind, civilization, the Middle East and Europe is divided into seven

chapters by region, and each history is clearly organized. This easy-to-

humankind started to walk upright to the time when the world was in the great

understand history book will help children better perceive the world thanks to

Age 8-13 / 188 × 250mm / 264 pgs / full color illustration 9,500 won / softback

Written by Heo, Soon Bong / Illustrated by Lee, Ru Da

the interesting illustrations and photos.

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Must Know

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Why are the cans for beverages, cylindrical? What is the probability of winning the Lottery? When we think of 'mathematics,' we normally

Age 8-13 / 188 × 250mm / 264 pgs / full color illustration / 9,500 won / softback copyrights sold to TAIWAN, CHINA





100 Things Art/Music/Sports Elementary School Kids Must Know

Written by Han, Jeong Uk / Illustrated by Joe, Eun Ae

There are many children who enjoy art, music, and sports since these subjects require children's practical participation. But, just like games are more fun when the children know the rules, children can enjoy art, music and sports even more when they know the principles behind them. Let's enjoy studying these subjects in school through 100 Art/Music/Sports.

Age 8-13 / 188 × 250mm / 264 pgs / full color illustration / 9,500 won / softback

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100 Things Geography Elementary School Kids Must Know

Age 8-13 / 188×250mm / 264 pgs / full color illustration / 9,500 won / softback

Written by Ryu, Chang Gi / Illustrated by Jo, Hye Joo

Understanding geography helps us, understand why people are the way they are, how they live, throughout the world. This book is filled with practical information that can be applied to everyday life including basic concepts that appear in textbooks such as maps, climate, topology, and history, as well as difficult terms. 100 Geography cultivates the power to imagine countries that children have not yet had a chance to visit.

Age 8-13 / 188×250mm / 296 pgs / full color illustration / 9,500 won / softback



Music Store

Written by Lee, Geum Hee / Illustrated by Lee, Yoon Sun

There are famous musicians in this Music Shop. Many musicians, including Hendel, Mozart, Bach, Beethoven and Uruk talk about music. Take a listen to various music genres such as symphony, opera and dance music, as well as fundamental elements of music such as sound, scale, melody, harmony, beat, and rhythm. Since the story is all about general situations in daily life, musical principles can be learned in an easy and interesting way. With the help of many musicians in this book, essential music theory and knowledge to understand music will be easy to learn. Once the principles are understood, children wil be more familiar with music that used to be inaccessible.

age 8-13 / 180×240mm / 216 pgs / full color illustration / 9,000 won / softback copyrights sold to TAIWAN, CHINA



Art Store

Written by Oh, Ju Yeong / Illustrated by Jeon, Byeong Jun

Many kinds of shops appear in Art Store. For example, Chagall Pharmacies, Rembrandt lighting shop, and Picasso air conditioner shop. Each shop owner is the artist who made wonderful masterpieces still admired today. Some are kind while others are strange. However, they always talk kindly with a twinkle in their eyes to whoever has an interest in art. In Chagall Pharmacies, readers can learn the basic principles of color, like the three primary colors. In Da Vinci's beauty salon and Jungsun's umbrella store and other stores, the meaning of abstract paintings, principles of engraving, and how to express the sense of mobility and artwork appreciation can be understood. age 8-13 / 180 × 240mm / 216 pgs / full color illustration / 9,000 won / softback

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Philosophy Store

Written by Jeong, Jae Eun / Illustrated by Yang, Eun A

In Philosophy Store, philosophers representing ancient Greece such as Socrates, Plato, and Aristotle, as well as philosophers famous in East and West regions such as Confucius and Lao-tzu appear. They sell stone, chocolate, cosmetics, marble furniture and more. But what we really purchase is life wisdom which can be acquired through philosophy. Difficult as it may seem, Philosophy Store easily explains philosophy with creative pictures and fun tales!

age 8-13 / 180 × 240mm / 216 pgs / full color illustration / 9,000 won / softback copyrights sold to CHINA, TAIWAN, INDONESIA



Mathematic Store Written by Shin, Su Hyon / Illustrated by Son, Min Ji

In The Mathematic Store, influential mathematicians such as Pythagoras and Archimedes appear as store owners. Intimidating mathematical concepts are made more accessible with the help of our playful protagonist, Maru, who chats with the boutique owners about the smallest common denominator, fractions, decimals, and probability. Math is made easy and fun for children as they solve problems such as how to measure the height of a tall building using a short ruler, and finding your way through busy streets. The "boutique log" at the end of every chapter summarizes the main concepts presented in the chapter in addition to quizzing the readers on the important ideas.

age 10-13 / 180×240mm / 208 pgs / full color illustration / 8,500 won / softback

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Science Store

Written by Cheon, Min Hee / Illustrated by Shim, Chang Kook & Choi, Sang Ryul

Physics & Earth Science



Science Store: Chemistry & Biology

Demokritos, Mendel, Darwin.... These well-known scientists run a variety of stores. If you go to Demokrito's mill, you can find the smallest grain that you've ever seen. And if you stop by Darwin's pet shop, you will meet a monkey that wants to become a human. Representative scientists from various fields of study become shop owners and explain core principles of physics, earth science, chemistry, biology, and more in an interesting way.

age 10-12 / 180×240mm / 192 pgs / full color illustration 8,000 won per title / paperback

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Solution Kits to Curiosity for Elementary School Kids

Curiosity is the mother of human civilization and culture

age 8-12 / 180 × 240mm / approx. 240 pgs / full color illustration / 8,500 won per title / paperback



100 Questions Elementary School Students Are Most Curious About

Written by Uri Production / Illustrated by Hong, Sung Ji / Cartooned by Kim, Jae II

This book contains curious facts that children encounters in everyday life, and provides answers to questions that appear to be easy but turn out to be difficult and ambiguous. It deals with a broad range of fields such as the human body, animals and plants, natural phenomena, social issues, history, and more. So elementary students can obtain knowledge about diverse topics. Children can easily read the books because interesting illustrations are inserted along with the text. Illustrations appearing in the book add more fun and provide something to see.

#1 Bestseller for 21 weeks at Kyobo Book Centre
The 1st week in June ~ the 4th week in September 2002
The 2nd week in October 2002
The 2nd week ~ the 3rd week in December 2002

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100 Questions Elementary School Students Are Most Surprised at

Written by Uri Production / Illustrated by Min, So-Jeong & Hyeon, Eun Jung / Cartooned by Cha, Hyeon Jin

This is an invitation to a fantastic world never imagined before. 100 Questions Elementary School Students Are Most Surprised at is made from amazing and absurd stories in human history. This is a collection of inquiries and answers for kids. These 100 stories satisfy children's curiosity about history, culture and science such as the seven Wonders of the Ancient World, a man who met an alien, the abominable Snowman 'Yeti' whose existence remains a mystery, strange music which makes a man kill, and more. We hope kids can break free from a narrow view and gain more creative thoughts.

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Elementary School Student's Most Peculiar 100 Questions

Written by Uri Production / Illustrated by Song, Seon Ok & Kim, Seon Min / Cartooned by Song, Hoi Seok

'Why is a pig's tail twisted?', 'Why can't we see a bullet? How fast is it?', 'Why do noses run?' There are a lot of things children want to know. But Dad, Mom, and even teachers sometimes answer these kinds of questions. Elementary School Student's Most Peculiar 100 Questions gives answers to satisfy a child's strangest inquiries. The funny yet important questions, suitable and exact answers, imaginative and creative illustrations, and exciting comics is the solution kits for children's curiosity.

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100 Questions Elementary School Students Must Know Written by Uri Production / Illustrated by Hong, Sung Ji / Cartooned by Kim, Jae II

Why do leaves fall? Why don't legs move parallel with arms when people are

walking? Why does a fly keep rubbing its legs? Do you want to know why? Here are 100 questions you may take for granted

or don't pay attention to. This book touches on many fields with regard to the ecology of animals and

plants, scientific principles, social issues, history, and the like. Looking at hilarious illustrations and funny comics, children find the book interesting and easy.

#1 Bestseller for 4 weeks at Kyobo Book Centre
The 1st week ~ the 3rd week in October 2002 / the 4th week in December 2002
The 1st week in January 2003

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100 Questions Elementary School Students Ask Most about the Bible

Written by Uri Production / Illustrated by Kim, Myung Ho / Cartooned by Kim, Hyeon Sik

Find secrets in the Bible about wisdom and love. It's a world bestseller, the most classic literature in human culture! Hebraism is the root of Western culture. It can be found in music, the arts, and more, so to understand Western culture better, it's useful to know about the Bible. That is one of the reasons why we study the Bible. 100 Questions Elementary School Students Ask Most about the Bible consists of 100 questions about the Bible, and answers with funny cartoons and creative illustrations to capture a child's interest.

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Educational Books-General Knowledge





World History in a Picture Puzzle Written by Jeon, Ji Eun / Illustrated by Kim, Jae II

The picture puzzle in this book is not only a device to provide fun for children, but also a view of world history at a glance. It unfolds the history of each country such as China, Japan, and America, so readers can get to know the living state and historical events of the period while viewing pictures and completing a picture puzzle.

Age 8-13 / 260×330mm / 80 pgs / full color illustration 12,000 won / hardback





Magic Black Hole

Written by Sun and Moon / Illustrated by Shim, Chang Kook

Magic Black Hole is an informational guiz book for elementary school students. This book contains curiously interesting information such as coffee made from animal's poo, animals

having 20,000 teeth, tree eating human beings, and to the origin of the things like manicures, forks, cup noodle, jeans, boomerangs, and more. That children could not learn from a regular text book.

age 9+ / 180×240mm / 208 pgs / full color illustration / 8,500 won / paperback

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Pleasant Symbol Stories

Written by Park, Young Soo / Illustrated by Park, Jung In

Various symbols were created by extraordinary imagination and added to history and culture around the world. Readers can experience the fun origins such as the scary religion of the ancient Toltec tribe, the story of a double agent, and more.

Age 8-13 / 180×240mm / 136 pgs / full color illustration / 9,000 won / paperback copyrights sold to THAILAND



Escape from a Broadcasting Station Written by Rho, Ji Young / Illustrated by Lee, Chang Seob

This book is a story about a broadcasting station. Children learn what it is, who works there, who makes the programs and how we can see and hear program through TV or radio. One day, Mir and Binna entered a broadcasting station to find a secret file which teaches you how to be TV star.

age 9+ / 180×235mm / 208 pgs / full color illustration / 8,500 won / paperback copyrights sold to TAIWAN





Memory Up Adventure

Written by Jeong, In, Hong Geon Gook / Illustrated by Sim, Chang Guk

This book contains various methods for improving memory. Just as we get stronger muscles and become healthy if we work out regularly, our brain power improves if stimulated and developed continuously. Let's grow confidence in our studies by improving memory, the base of learning abilities.

Age 8-13 / 153×224mm / 224 pgs / full color illustration / 9,000 won / paperback







Economic Stories Friends Don't Know

Written by Ham, Yun Ji / Illustrated by Hong, Sung Ji / Cartooned by Kim, Jae II

This book contains 65 questions and answers to principal concepts for understanding the economy. Children learn 'What money is', 'How a coin is made', 'Why the currency of each country is different', 'What a credit card is', and 'What the household economy, the market economy and the state economy are'.

age 9-12 / 180×240mm / 192 pgs / full color illustration / 8,000 won / paperback



55 Ways to Become Smart Kids

Written by the Editorial Department / Illustrated by Park, Jung Hoon

How can I become smart? It's only a matter of time if kids know the methods and try to apply them. 55 Ways to Become Smart Kids introduces study methods like searching for hidden pictures or playing computer games.

age 10-12 / 180 ×225mm / 207 pgs / cartoons / 6,000 won / paperback copyrights sold to CHINA







What Kind of Friend Are You?

- The Story of Symbiotic Relationships and Natural Enemies Written by Seo, Chan Seok / Illustrated by Choi, Sang Ryeol

What Kind of Friend Are You? is a story book about symbiotic relationships and natural enemies in the ecosystem. It consists of 14 stories about symbiotic relationships and 14 stories about natural enemies. There is an informational box to help children understand about the lives of animals and plants.

age 8+ / 180×240mm / 168 pgs / full color illustration / 8,500 won / paperback



Smart - Fashion Coordination Guide

Written by Kim, Yu Ri / Illustrated by Kim, Hee Jeong This book is written by professional fashion columnist Kim, Yu Ri. It contains

information about how to coordinate clothes, and the origin and histories of various clothing, the trends of each period. Being aware of our image is important not only for adults, but also

for children nowadays. Children will learn many ways to dress smartly with this book.

age 10+ / 188×257mm / 168 pgs / full color illustration 8,500 won / paperback



Ways to Master Math

Written by Im, Yong Sik / Illustrated by Im, Deok Young age 8+ / 180 × 225mm / 239 pgs, 216 pgs / 6,000 won / full color illustration / paperback



Ways to Master Math 1 - Wow! Puzzle Math Ways to Master Math 1 helps children improve creativity and thinking power swiftly. Children can expand their minds and become more creative through interesting puzzle math. copyrights sold to TAIWAN, CHINA



Ways to Master Math 2 - Wow! Puzzle Math

Climbing up the math ladder with improved math scores and numeral abilities through number puzzles! Ways to Master Math 2 contains a good amount of puzzles that stimulate children to improve their thinking and reasoning power. Number puzzles and dimensional figure matching make this an amazing book for helping children learn to enjoy math.



DocuBook Series

- Educational Pictorial Book of Environment, Nature & World Cultural Heritages

What is a 'Docubook'? A docubook is a newly coined word combining a documentary film and a book, which contains an expert's and in-depth, detailed explanations and lively photos. These books are educational pictorials about the environment, nature, and World Cultural Heritage sites that all family members can enjoy reading together.

age 9+ / 188×250mm / approx. 240 pgs / various photos / 12,000 won per title / hardback



The Secrets of the DMZ

Written & Photographed by Jeon, Young Jae

What is the DMZ like? It is an area located along the 155-mile Military Demarcation Line, dividing the Korean peninsula. It still bears the marks of the painful korean war and is a source of sorrow for Korean people dreaming of the reunification of the peninsula. This book helps readers understand the DMZ with a number of gripping pictures and stories. The author is an MBC reporter who has worked at the DMZ for over a decade. In this book, he offers readers uniquely captured pictures taken at the DMZ and other off-limit areas. With this book, we can have a look at what is going on there.

• Selected as one of 100 Best Korean Books in FBF 2005

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The Secrets of Siberian Wild Animals Written & Photographed by Choi, Ki Soon

The Secrets of Siberian Wild Animals shows wild animals that disappeared from korea a long time ago because of thoughtless hunting, the Korean War, economic development, and so on. The author made efforts to take pictures of wild animals in Siberia that used to live in korea. He spent several months in the tent during the winter to take live pictures of wild animals. At present, Korean Leopards and Siberian Tigers are at the brink of extermination. This book helps readers understand the importance of protecting the environment, because we can not live where animals can't exist.

Awarded the prize of the Best Korean Children's Book 2005 by Ministry of Culture & Tourism in the Republic of Korea.



The Secrets of World Cultural Heritage sites Written & Photographed by Heo, Yong Seon

The Secrets of World Cultural Heritage Sites illuminates World Cultural Heritage sites photographed by Heo, Yong Seon, a professional photographer specializing in exploring ruins in the world, with illustrations and vivid explanations just like a travel book. This book shows World Cultural Heritage sites centering around the 7 Wonders of the Ancient World. Readers can meet various World Cultural Heritage sites with distinct pictures of 'Pompeii' and 'Minos' Palace' at Knossos, and reproduced illustrations of 'The Lighthouse of Alexandria', and more. copyrights sold to TAIWAN



The Secrets of Bugs Written & Photographed by Lee, Soo Young

The Secrets of Bugs introduces bugs, photographed by

Lee, Soo Young, a professional photographer specializing in insects, with vivid explanations just like an observation journal. Readers can dive into a world of bugs with marked individuality, such as wild bees which show dedicated

motherhood to their children, earwigs which are first class cutters making a blanket out of leaves, the larva of Hagenomyia Micans, so called 'Ghost of Ants' which is the king of ant hell, and so on.

• Selected as an excellent environmental book by Korea Environmental Reservation Association Recommended by Korea Publication Ethics Commission HanKook Ilbo publishing culture award winner Selected as one of 100 good books in 2001 by JoongAng Daily



The Secrets of Birds

Written & Photographed by Seo, Jung Hwa

The Secrets of Birds helps readers watch and understand birds, photographed by Seo. Jung Hwa, a professional photographer specializing in birds, as if they were flapping out of the book along with elaborate explanations. Children can gain general knowledge about birds such as nesting, egg variations, beaks, leg shapes, the reason why birds can fly, why they swallow sand, and the like.

Recommended by Children Culture Promotion Association



The Secrets of Caves Written & Photographed by Seok, Dong II

A cave is another world preserving the beauty of nature as it is. The Secrets of Caves shows fantastic eccentric limestone caves accommodating columns, stalactites, stalagmites, flowstone, and the like. Furthermore, readers can see cave animals as well as so-called 'living fossil insects' which have been kept as they were 400~500 million years ago. The writer who took pictures of caves at great risk lets us realize what is needed to preserve natural features of a cave is to learn to love them.

• Selected as an excellent environmental book by Korea Environmental Reservation Association

Exploration Pictorial Book of Tidal Flats Written by Kim, Jong Moon



shows 120 kinds living creatures, such as shellfish, gastropods, crabs, and more. With vivid photos and elaborate explanations.

• Selected as an excellent environmental book by Korea Environmental Reservation Association • Designated as an excellent book by the Chosun Children's Daily

Encyclopedia & Pictorial English Dictionary



The Encyclopedia of Plants Written & Photographed by Kim, Tae Jung

This book introduces native korean plants that all children should know about. The author gathered informations about and photos of korean plants from all around the country, from Mt. Halla to Mt. Baekdu, and all the surrounding islands over the course of in terms of 30 years. With photo illustrations, total 83 order, 540 plants are described characteristics; name, geographical distribution, height, root, stem, leaf, flowering season, fruit season, and usage. The 'Baekdu Plants' section shows the wild plants of Mt. Baekdu and lake Chunji. The 'Handbook of Plant' section gives brief introductions to petal order, shape of leaves and more. 'The Classified Table by Season and Color of Flower' section helps in finding seasonal plants and petal colors.

age 7+ / 220×295mm / 292 pgs / various photos & full color illustration / 23,000 won / paperback





The Encyclopedia of Insects

Written & Photographed by Lee, Soo Young / Supervised by Dr. Nam, Sang Ho (a doctor of insect biology)

This book includes over 371 species of bugs, such as dragonflies, rare butterflies on the brink of extermination, all from nature in Korea. It is divided into three sections. The first section introduces general information about insects such as sensory organs, mimicry, ecdysis, and breeding. The second section describes habitats, sizes, feed, and special habits of each species. The third section introduces peculiar, and unique insects from tropical regions.

Children will gain knowledge about distinctive features of each insect through elaborate illustrations and photos.

age 7+ / 210×297mm / 208 pgs / various photos & full color illustration / 20,000 won / paperback







Grandpa's World Travel, One Old Man in the UN. Written and Photographed by Lee, Hae Uk

Do you ever dream about travelling around the world? One old man realized his childhood dream of becoming a traveler. Soon after retirement, Hae Uk Lee started traveling to United Nations countries. He set off to become the first man ever to travel to all 192 member states of the United Nations country. Take a virtual tour through this great collection of pictures of the world.

age 10+ / 188×240mm / 272 pgs various photos & full color illustration / 13,000 won / hardback



Pictorial Book of Cultural Assets Recommended by Jeong, Yang Mo(National Museum of Korea)

This book contains information about wonderful cultural assets and historical sites, temples, royal tombs, and more across from the country with photos and interesting background stories. age 9-12 / 205 x 256 mm / 256 pgs / full color illustration & photo 20,000 won / hardback • Recommended by Ministry of Culture & Tourism Republic of Korea





Pictorial Book of Korean Folk Customs Recommended by Lee, Jong Cheol (Director of National Folk Museum of Korea)

With lively photos and descriptive explanations, this fabulous pictorial book portrays our indigenous folk artifacts that we could often see 20~30 even up to 20 years ago. Readers can experience our ancestor's lives and wisdom through this book.

age 9-12 / 205×256mm / 208 pgs / full color illustration & photo / 20,000 won / hardback

Recommended by Ministry of Culture & Tourism Republic of Korea
 Designated as an excellent book by Chosun Children's Daily



Korean Folk Tales That Elementary Students Must Know Written by Uri Production / Illustrated by Kim, Yong Cheol

Korean Folk Tales That Elementary Students Must Know compiles amusing stories about our ancestors' lives that elementary students are most curious about and must know. This book consists of fifteen chapters dealing with house moving, childbirth, marriage, big holidays and ancestral memorial rites, education, folk religion, naming children, children' games, and more, as well as describing food, clothing and shelter. Children can not only improve knowledge about folk-customs but also enjoy looking at related photos along with the text.

age 9-12 / 180×240mm / 272 pgs / full color illustration & photo / 8,000 won / paperback

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아라비안나이트



어린왕



그리스로마 신화



로빈슨 크루소



돈키호터





























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Step1

for improving children's skills for reading and writing essays.

age 7-12 / 175×225mm / approx. 200 pgs / full color illustration / 7,000 won per title / paperback

Pre-reading focus which make children self-confident in reading through activities such as 'How to Read', 'Author's Profiles' and 'Introductions of Characters'

This series is a collection of 50 world masterpieces in a special three step program

Step by Step,

World Classic Series-3 Step

finding meanings of difficult words, ideas, and more detailed information about characters.

Three Steps

키다리아저씨

80일간의 세계일주

지킬 박사와 하이드

부활

Step2

Reading focus which help children

understand and appreciate world

masterpieces through activities in

C.

마지막

Step3

Post-reading focus which improves children's ability in thinking and expression with activities such as 'How to Understand Works', 'Jump-Up Pages' and 'Essay Pages'.

The Most Memorable Korean Children's Stories 1.1

Selected by Korean Juvenile Literature Selection Committee / Written by Bang, Jung Hwan & Ma, Hae Song, etc. Illustrated by Park, Ji Hun & Park, Cheol Min & Han, Tae Hee, etc.



• Recommended as an excellent book for children by Korea Publication

• Recommended as a good book by Korean Reading Organization

Recommended as a good book by Children Library

30 stories from 1923 Bang, Jung Hwan to 1991 Kim, Hyang Yi. Through this book, children today can experience an ordinary person's life from the 'close past' and have the opportunity to think about their own lives. This book integrated into a larger of 80 years of history in Korean children's literature.

age 8+ / 180×240mm / 368 pgs / full color illustration 10,000 won per title / paperback





Ethics Commission

The 15 Most Memorable Korean Short Stories

Selected by Korean Short Stories Selection Committee Written by Kim, Dong In & Hyeon, Jin Geon, etc. / Illustrated by Kim, Hyung Jun & Lee, Eun Cheon

This book contains 15 Korean short stories which children must read. There are the famous works of Kim, Dong In and Hyeon, Jin Geon, and others who are the 15 most important writers in Korean literature history. All stories were rewritten to be easy for children to read and understand. There is additional information about the authors and the works which helps children improve their reading skills.

age 9+ / 180×240mm / 400 pgs / full color / Illustration / 10,000 won / paperback



The 15 Most Memorable World Classics

Selected by World Classic Selection Committee Written by O. Henry & Shakespeare, etc. / Illustrated by Jang, Seon-Hwan & Han, Jae Hong & Han, Ho Jin

This book consists of the 15 most loved world classics which children should read. We condensed the originals with minute attention of 15 stories from famous authors such as Tolstoy, Kafka, Hugo, Anton Chekhov and 11 other popular authors in world literature history. All stories were rewritten for a children's viewpoint. Brief information about each author helps children understand the classics.

age 9+ / 180×240mm / 400 pgs / full color Illustration / 10,000 won / paperback



The Only One Home in the World

Written by Jeong, Young Ae / Illustrated by Kang, Hwa Kyung

What kind of place is called a really a good house? This is a warm story about family and home. Gyeong-mo thought that his house was the best but came to have complaints after visiting Dong-joo's stately house. He blames his difficult situation on a small room and thinks Dong-joo's parents are generous without nagging because they live in a large house. However, Dong-joo, who lives in a big house lives not knowing about the love of a family because of his busy parents. What kind of place is called really a good house?

age 9+ / 153×210mm / 152 pgs / full color illustration / 8,000 won / paperback



The Only School in the World Written by Jeong, Young Ae / Illustrated by Choe, Jeong In

The only school in the world tells the story of a child who entered elementary school and gets familiar with school, teachers and friends in the format of a diary. The main character in this book, Songi, is a girl who prepares to go to elementary school but still likes playing with her grandmother. Songi, who is afraid of going to school, is adapting to joyful school life through several events, and comes to know the preciousness of friends and feels gratitude toward teachers.

age 7-10 / 165×225mm / 96 pgs / full color illustration / 8,000 won / paperback



Invitation From a Palace

- Hyeon JuRi's School of Experience 1 Written and Illustrated by Kim, Hyun Ju

This is the story of Hyeon JuRi in a palace for a week after receiving an invitation. She comes to understand the value of palaces as well as Korean culture as she participates in a cooking competition and traditional tournaments. In addition, she comes to understand others, and love animals and nature.

age 9+ / 153×210mm / 264 pgs / full color illustration / 9,000 won / paperback



Boom-Tack, Boom-Tack Acorn Orchestra

- Hyeon Ju-ri's School of Experience 2 Written and Illustrated by Kim, Hyun Ju

The 'Acorn Ensemble' of Hyeon JuRi's school is going to perform an orchestra after a month with the students from 'Pul-rip School', a multi-cultural school. Hyeon JuRi worries about performing with strange children who have strange names and nationalities to her. After participating in a summer camp, she builds friendships by sharing music with children named Tan, Diona, Lisa, Ellen Mari who come from different countries and cultures.

age 9+ / 153×210mm / 248 pgs / full color illustration / 9,000 won / paperback



9-year-old Teacher

Written by Seo, Ji Won / Illustrated by Park, Yeon Ok

Bu-wang really hates studying. He always scores 0% or 10% on tests. His mom is upset because of him. Bu-wang wants to study well, win praise and make his mom happy. However, he soon gets distracted and can't concentrate well if he sits at his desk even for a short while. But, he changes after the teacher of a mountain god came to his school. Even when mom and dad are not home, he concentrates on studying at study time and packs his school bag on Friday evening. What has happened to him? age 9+/180×240mm / 112 pgs/full color illustration / 8,500 won / paperback copyrights sold to CHINA



9-year-old Big Reader Written by Seo, Ji Won / Illustrated by Park, Yeon Ok

Bo-ram really hates reading a book. One day, her mom ordered 100 books from

a home shopping company. The piled up books are like a book monster to Boram. This book monster even appeared in her dream and threatens to eat her up if she does not read a book. The teacher of a mountain god taught her the secret to making reading a habit. Can Bo-ram enjoy reading a book in the end?

age 9+ / 180×240mm / 104 pgs / full color illustration / 8,500 won / paperback copyrights sold to CHINA



9-year-old Ms. Late

Written by Seo, Ji Won / Illustrated by Jung, Ho Seon

This fairy tale encourages readers to gain a planning habit. It tells children why plans are necessary, how to plan, and what will happen if a plan goes wrong through a story about queen of the king about tardiness, Seulgi.

age 8-13 / 180×240mm / 120 pgs / full color illustration / 8,500 won / paperback copyrights sold to CHINA



1 田田田

9-year-old CEO

THAT LATE

다인어물승구

100 A.00

Written by Crepas / Cartooned by Crepas / Supervised by Cho, Han Uk

This book is a fairy story which helps readers have an economic habit of saving and using money wisely. It gives children a chance to think by themselves about why we should save money and tells them how to use money wisely.

age 8-13 / 188×240mm / 120 pgs / full color illustration / 8,500 won / paperback copyrights sold to CHINA



Our Family Motto Is 'Eat Well and Live Well'

Written by Park, Hyun Sook / Illustrated by Lee, Gyung Taek

This story raises a meaningful alarm to those who think that everything is fine as long as I live well and believe that a wealthy life is the best. Have you ever thought of how we can genuinely eat well and live well? This impressive book is recommended to those who haven't found the answer to this question and want to find happiness. age 9+/165×225mm/150 pgs/full color illustration/8,500 won/paperback



You Can Do Anything

Written by Kim, Byung Gyu / Illustrated by Ahn Kyoung Dal

This book is written by an expert children's book author, and contains the hope that children grow healthy and strong and the wish for children to have a wonderful potential and be full of dreams. Children can explore novel stories in the form of a brief column, and will have a new reading eye while reading these well organized stories.

age 9+ / 180×240mm / 112 pgs / full color illustration / 8,500 won / softback





Hey Bonggu Bbonggu Bonggyu

Written by Kim, Moon Ju / Illustrated by Jeong, Eun Min

Bonggyu transfers to a school in the city after his mother gets married again, whereas he used to live with his grandparents in the countryside. Games are the only way that he can let out his stress. This is a children's story about Bonggyu's psychology as he feels anxious and belittled both at home and at school. The author handles game addiction, which is a major problem for children these days, in an in-depth manner. Bonggyu, who was always stressed out, realizes how valuable he is thanks to a series of events that take place. This is a heart-warming family book that helps children realize that communication and love are very soothing and powerful in searching for oneself.

age 10-13 / 158 × 225mm / 168 pgs / full color illustration / 8,000 won / softback





Button Aliens

Written by Shin, Jeong Min / Illustrated by Sim, Chang Kuk

Button aliens inform Daeyu's family members who are always in a hurry that they need to button up slowly. They also teach them the meaning of buttoning up the first button correctly. Through the tale of buttons, which may be considered a rather minor object, this book demonstrates that there are unlimitedly many stories to tell, and that children can be respected only when they listen to others carefully.

age 7+ / 165×225mm / 96 pgs / full color illustration / 8,000 won / paperback

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Truly Bold School

Written by Kim, Nam Gil / Illustrated by Won, Hye Jin

Barami does not like to go to school. He is always ordered by teachers and others adults to study and is constantly watched by them. His only joy is to imagine many things about the school on his way there. Adults often admonish Barami, saying that he is imagining dumb things, but Barami is a child who knows how to make his own world by himself. The author expresses his wish that children can learn to have a wild imagination and to enjoy going to school through the story of Barami, the protagonist of this book.

age 9-11 / 165×225mm / 104 pgs / full color illustration / 8,000 won / paperback



50

My Mischievous Foot

1)))))))))))

Written by Lee, Sung Ryul / Illustrated by Yoo, Ki Hoon

This children's story is about the perception of disability from a different angle. It is about Chadoli whose dream is to become a soccer player, but who loses his left foot one day due to a car accident. Through his story as he races ahead once again to realize his dream after despairing for a while, children are taught a different perspective, casting away the existing views on disabled people such as prejudice and pity.

age 10-13 / 158×225mm / 168 pgs / full color illustration / 8,000 won / paperback



Kimo Who Enters in His Mother's Thoughts Written by Lee, Young / Illustrated by Sim, Chang Kuk

Everyone dreams of doing what they want without others intervening. This is true of children as well. They sometimes dream while they know that they should not. Kimo, the protagonist of this book is such a child. Kimo is stressed out because of his mother who intervenes all the time, asking him whether he went to the academy or whether he goes to an Internet cafe. He cannot stand it any more, and dreams of changing his mother's mindset. Then, one day, this dream is realized. Can Kimo gain the freedom that he desires by going into his mother's thoughts?

age 8-13 / 165 × 225mm / 160 pgs / full color illustration / 8,000 won / paperback

copyrights sold to THAILAND, CHINA





Kimo Who Cleans up His Father's Body From the inside Written by Lee, Young / Illustrated by Sim, Chang Kuk

Kimo is braver and wiser than most children. but he is subjected to a strange incident one day. Kimo gets a gift from the eagle owl. The gift includes magic clothes which make his body smaller and smaller when it was worn. All of a sudden, Kimo comes up with the idea of healing his father's illness by going into his body directly to clean up the body since his father is hospitalized due to lung complications. What is happening in his father's body?

age 8-13 / 165×225mm / 160 pgs / full color illustration / 6,000 won / paperback
• Greatly recommended by Children Culture Promotion Association

copyrights sold to TAIWAN, JAPAN, THAILAND, CHINA











Mother Trademark Prince Written by Shin, Chung Haeng / Illustrated by Ahn, Ye Rie

The prince who could not counter his mother who is a perfectionist changed somewhat after becoming a 4th grader. He now wants to have his own world, revolting against his mother. After the prince clashes with his mother, resulting in subtle distance, can they reconcile their differences by understanding each other? This is a creative story that depicts the protagonist as wanting to become independent.

age 8-11 / 210×297mm / 172 pgs / full color illustration / 8,000 won / paperback





Dream

Written by Kim, Won Suk / Illustrated by O, Jeong Sun

This is a children's story about the philosophy and values of dreams and life. I am the wind. I can go anywhere and make any path. Wandering the town, I meet many people, puppies and birds, and listen to their stories of their dreams. The dandelion seeds, fallen in the darkness of a crack of asphalt, dream to be a beautiful dandelion flower in the future. The boy who has won a grand prize from a writing contest dreams to live a happy life with his mother. The hairy man who sells fruit dreams to help the poor. Every dream is precious and beautiful.

age 8-12 / 148×210mm / 124 pgs / full color illustration / 8,000 won / softback



The Scented Friend

Written by Shin, Chung Haeng / Illustrated by Cho, Min Kyung

This is a story about struggle against a rare disease. Sang Hyun who was healthy is told by the doctor that he has Lou Gehrig's Disease. A lot of complicated affairs have come into existence for him, his family and friends. This was written based on the experience of the author as an elementary school teacher.

age 10-12 / 182×257mm / 176 pgs / full color illustration / 8,000 won / paperback copyrights sold to TAIWAN



Letters from the Sky Written by Jeong, Yung Ae / Illustrated by Choi, Soo Ung



Da-Hye's family met with sudden misfortune. Da-Bin, a lovely younger brother, died in a car accident. Her father had been sent overseas and Da-Hye lives only with her mom. Grieved over the loss of her brother, she begins writing a letter to heaven, she gets a response from an unfamiliar person.

age 10-12 / 148×210mm / 204 pgs full color illustration / 7,000 won paperback

copyrights sold to TAIWAN

Mother's Diary

Written by Heo, Soon Bong / Illustrated by Sim, Chang Kook



How is a child's life influenced by their parent's divorce? This is a witty story of author's experiences. This diary is a story of a mom who is a successful story teller, but poor at caring for her son Jun, a 4th grade elementary school student.

age 10+ / 182×183mm / 184 pgs full color illustration / 8,000 won paperback

copyrights sold to TAIWAN

Happy stories of great men, who transform weakness into strength Written by Boribyuel / Illustrated by Ko, Hyun Ha



Churchill's friends made fun of him when he was young since he could not pronounce S right. But through sheer hard work, Churchill became a superb orator. Likewise, the stories of the famous figures who overcame obstacles through effort and persistence instead of accepting their limitations are told in this children's book.

age 10-13 / 190×240mm / 240 pgs full color illustration / 8,000 won paperback

The Road to Fifth Day Market

Written by Yoo, Kyung Hwan / Illustrated by Kim, Min Jung



This book contains three stories about humanity. The fifth-daymarket, a story of Su-A visiting a country market place with her grandmother in the winter; 'Body Heat'; a lovely story between a subway crew member and a young passenger. They meet each other every day in a subway station.

age 8-12 / 185×236mm / 96 pgs full color illustration / 7,000 won paperback



The Secret Stairs Written by Han, Hye Young / Illustrated by Lee, Kwang Ik

The Secret Stairs is a long detective story dealing with human cloning. Yoo-Jin suffers from dwarfism, a condition in which bone growth ceases prematurely and results in short stature. Danny gets older very quickly due to Gilford syndrome. One day, the two kids disappear all of a sudden. Detective Carl, who is looking for kids, discovers the human cloning experiment which the Dr. Bubble has pushed ahead with.

age 10-12 / 166 ×204mm / 208 pgs full color illustration / 7,000 won / paperback copyrights sold to TAIWAN



My Friend Solsengyi

Written by Lee, Mal Neo / Illustrated by Kim, Tae Hyeon

A story about a very strange white cow, 'Solsengyi'. Hong Jae was given a pet as a present from his dad for his 12th birthday. It is a very strange white cow named Solsengyi. Solsengyi, is made from the genes of a cow, a goat, and a dog, is as smart as a dog, breeds a lot of babies like a goat, and has the same meat as a cow.

age 10-12 / 165×225mm / 192 pgs / full color illustration / 7,000 won / paperback



Jjugri, a Dog Who Tames Men

Written by So, Jung Ae / Illustrated by Sim, Shang Kook

An exciting story of a wrinkle-faced pug puppy, and an elementary school teacher living alone. Jjuguri is a puppy who thinks of himself as a royal dog of great selfrespect, and believes that men are tamed by dogs, not dogs by men. It is fantastic to experience the author's funny story telling and pictures.

age 10-12 / 180 \times 240mm / 192 pgs / full color illustration / 8,000 won / paperback

Awarded the Prize of Bang Jung Hwan 2004



Mappagi, a Rabbit Who Went to School Written by So, Jung Ae / Illustrated by Jeon, Byung Jun

Mappagi, a baby rabbit parted from his mother due to an unexpected accident, could get food and a house form Kang, Dol whose nick name is Aebeolrae. He was also parted from his mom just like Mappagi, so he misses her. The island of Rabbit could escape from danger with Aebeolrae's cleverness.

age 10-12 / 165 × 225mm / 196 pgs / full color illustration / 7,000 won / paperback



Puberty That Came to Me Too Early

Written by Jeong, Young-Ae / Illustrated by Choi, Yang Suk

Min Hee has an elder brother, Min Ho, who is so perfect except for his handicap, a cleft lip, and an elder sister, Min Ju, who keeps away from her mother's scolding because she is quick-witted. But Min Hee always has troubles with her mother.

Suddenly, puberty came to her as quick as a fever. One day, So Ya, who isn't very smart comes to her house as a board student and gets to be friends by opening up with Min Hee. Through sharing their worries, they can come to maturity.

age 11+ / 180×240mm / 200 pgs full color illustration / 8,000 won / paperback





The Grandfather and the Short Thief

Written by Kim, Mun Ju / Illustrated by Ahn, Young Seon

This story is about a child's development after a short meeting with an old man. U Ram's friends ridicule him because he is so timid. So he tried to test his own courage. It is to enter a horrible house and escape. But he was discovered by the owner, the old man who could not see or walk. In the end, they become good friends. What happened to them?

age 11+ / 180 x240mm / 192 pgs / full color illustration / 8,000 won / paperback copyrights sold to CHINA

Hush! I 상, 가 들을라 Hush! I Written by Ki Instructive stories, in

Hush! Be Quiet!

Written by Kim, Jong Sang / Illustrated by Hwang, Seong Hye

Instructive stories help children develop emotional quotient. This book contains 10 stories, including 'Hush! Be Quiet!', a story of making the mice living in the garret be quiet by making a cat doll which makes a cat's sound, and 'An Insect Box and a Nap' and 'The Weight of Life' which teach the importance of life.

age 11+ / 148×210mm / 160 pgs / full color illustration / 7,000 won / paperback

-Selected as an excellent environmental book by Korea Environmental Reservation Association copyrights sold to CHINA



A Little Hamster, Thangkkol Searching for the Truth

Written by So, Jung-Ae / Illustrated by Kim, Hee-Young

Thangkkol's dad really likes to watch soap operas. Thangkko's mom is absolved in studying counting even by using her fingers and toes so as not to become extinct from the earth just like dinosaurs. Thangkkol's squinty girlfriend doesn't dislike him, but pinches and bites him.

age 10-12 / 165×225mm / 174 pgs / full color illustration / 7,000 won / paperback

-Selected as an excellent environmental book by Korea Environmental Reservation Association -Designated as an excellent book by the Chosun Children's Daily



The Talmud's Fairy Tales on Wisdom

Written by Lee, Sang Bae / Illustrated by Ha, Ui Jeong

Stories from the Talmud, which is referred to as the 'ocean of wisdom' are organized into fairy tales so that the children can read the stories that are helpful to them. Each story ends with the 'Think like a Rabbi', 'Organizing Thoughts' and 'Broadening Thoughts' sections so that they can help children think and organize key findings on their own. This will serve as a text book of wisdom and culture.

age 11+ / 174×225mm / 192 pgs / full color Illustration 8,000won / paperback

Solomon's Wisdom Story

Time-Honored Masterpiece Solomon's Wisdom! Written by Lee, Sang Bae Illustrated by Ki, Joo Hyun / Lee, Kwang Ik



Solomon's Wisdom Solomon's Wisdom Solomon's Wisdom Story for Story for Upper Grader 1

Upper Grader 2

People experience many difficulties and meet obstacles throughout their life. What is really needed at those times is wisdom and wit, which is much more important than knowledge. Solomon's Wisdom Story is rewritten to children' reading ability and hands down living wisdom highly regarded for a long time all over the world.

Story for Lower Grader

age 8-12 /165 × 225mm / 176 pgs, 168 pgs, 168 pgs full color illustration / 6,000 won per title / paperback

copyrights sold to CHINA



Tolstoy Series

about wisdom of life

What the great writer wants to say



Tolstoi Fairy Tale 1 Tolstoi Fairy Tale 2 Tolstoi's Fables

Tolstoy Fairy Tale 1, 2

Tolstoy Fairy Tale 1, 2 is a collection of short fairy tales in which children can feel a deep-rooted affection toward the populace and insight into a life. This book is faithfully translated for readers to feel the rhythm of Tolstoy as it is.

Tolstoy's Fables

Readers can have a bout of laughter and have fun reading about what animals in the book say, and obtain wisdom of life and lessons through metaphors and satire the book, which makes us realize the faults and mistakes that humans make.

age 8-12 /165 × 225mm / 202 pgs / full color illustration 7,000 won per title / paperback

Greek & Roman Mythology 1 and 2 Organized & Cartooned by Lee, Bok Young



Greek & Roman Mythology 1 Greek & Roman Mythology 2

Greek & Roman Mythology 1 is filled with twelve Olympus gods & goddesses and heart pounding hero stories. Greek & Roman Mythology 2 is filled with fascinating and intriguing stories such as Arachne whose arrogance turns her into a spider, and about the hero Hercules, and the like.

age 9-12 / 188×250mm / 182 pgs / full color cartoon / 9,000 won per title / hardback



Hero Mythology

Originally written by Plutarchos / Written & Cartooned by Kim, Yi Heum



interesting to people and foster an irresistible interest and excitement. Hero Mythology describes not only courageous and heroic acts but also mistakes and faults deserving criticism, so readers are encouraged to emulate merits and discouraged from the demerits.

full color cartoon / 9,000 won / paperback

Constellation Mythology Organized & Cartooned by Lee, Bok Young



Constellation Mythology is a comic about Greek myths compiling funny and interesting stories of constellation from Aries to Libra. Children will have a good opportunity to experience the pleasure of pure imagination while getting to know Greek myths at the same time.

age 9-12 / 196 × 259mm / 183 pgs full color cartoon / 9,000 won / hardback

copyrights sold to CHINA



Goddesses of the World Myths Organized & Cartooned by Lee, Bok Young

Goddesses of the World Myths is consists of stories of 22 goddesses in world myths. Parvati who practiced asceticism for love with Shiva, Se-O-Nyeo who managed the moon, Hang-A who became a toad in all of these stories. Readers can see love, jealousy, privy mystery, charisma, novelty and magic from goddesses from India, Japan, China, Korea, Northern Europe, and more, detailed with fascinating illustrations.

age 9+ / 188×250mm / 184 pgs / full color cartoon / 9,000 won / paperback



Children's Fiction & Edu Comic

Hero stories are generally

age 9-12 / 188 × 250mm / 208 pgs

NI Book's **Titles**

NI Book publishes many diverse children's books, with a focus on educational comics. The company's library of nearly 400 titles including Classical world series, EQ biography series & Candy book series is loved by children .



Candy Book Series

age 7+ / 148×210mm / 208 pgs / full color cartoon / 6,500 won / paperback copyrights sold to CHINA, TAIWAN, THAILAND, INDONESIA

What is a Candy Book?

· Concept : a sweet fantasy world dreamed of by girls. · Special Features : Candy Books solve worries and stress, that all girls may similarlly feel, through characters full of different personalities. Stories of true friendship, love, trust, consideration and sharing in these sparkling books will stay with readers.





Send My Love, Manito

Princess Selection Contest

Send My Love, Manito Written & Cartooned by HaeMil

This book is a cover-to-cover story of love and friendship! Six friends make their friendship stronger and help other people through Manito's game. Manito means 'guardian angel' or 'secret friend' and is popular when the semester starts and classmates grow close. In the game, children draw lots and become a secret friend for the name they're drawn. Manito passes secret letters for encouragement, gives presents, and helps a friend when in need.

Princess Selection Contest

Written & Cartooned by Dream Cartoon

Project for four girls with their unique colors as they become friends! Princess selection contest is a creative comic that tells a story about dreams and friendships between girls who want to become princesses. Their mission is to help Goun, the ugliest girl in the class, participate in a beauty contest in order to get Philip to like her.





The Cell Phone Present Written & Cartooned by Dream Cartoon

The Cell Phone Present is a fun comic in which Shinbi, the main character, and friends build their love and friendship through cell phone magic. Shinbi is an intelligent, stylish girl who coaches love to friends and receives eggs in exchange. One day, however, her boy friend, Wonseok, dumped her. It soon become a rumor that challenged her love coach work. Now, let's meet Shinbi, angel-like Songi who is the best friend with Shinbi, Junhui who is genius but addicted to cellular phones, and Yunho who is resistant, stubborn, yet handsome, and read about all of their joys and sorrows surrounding their cell phones.



A Scroll to Keep Forever Written & Cartooned by HaeMil

This is comic that tells the story of how Bora, who moved to Seoul from the countryside, builds friendships by exchanging notes, diaries, and scrolls with her friends. Using writing as the medium, the process of understanding each other and becoming friends is described effectively. Reader will be touched by the emotional story.



Puppy Love Written & Cartooned by DreamCartoon

A heart racing story of puppy love! These are the stories of five girls' beautiful experiences of puppy love. Song makes a pledge for her love through a nail dyeing tradition at the first snow of the year. These heart racing stories of puppy love of early teens provides a very important, indirect experience.



Show Me Who You Are, Talent Show

Written & Cartooned by HaeMil

In this comic, readers learn how Hani and her friends, who are to participate in a talent show for the first time, plan and practice for the program. Hani is in charge of the production because she dreams of becoming a director. Yearim dreams of becoming an actress by overcoming her stage fright. Sinu becomes the stage director for her friend. And Saena conjures up the courage to design clothes passionately prepare for the event.

Everything Will be Okay



Prince in the Making



A Fashionable Style Girl

The Dream Followers Club

It is the Girls Generation My First School Trip

A Fashionable Style Girl

Written & Cartooned by DreamCartoon

How to be a cool girl! Ten-minute daily exercises, elementary school girls make-up tips, secrets for how to grow tall, a personal diary, special tips for room decoration, how to walk like a lady, and more! This book has everything a girl needs to be cool.

The Dream Followers Club

Written & Cartooned by DreamCartoon

This is a story about club activities centering on Songi in the theater club, Shinbi in the newspaper club, and Choonhee in the cooking club. It provides an opportunity to remember what makes us feel a sense of accomplishment through characters who have a variety of experiences and find what they are good at.

Prince in the Making

Written & Cartooned by DreamCartoon

One day, a boy named Joonsoo who claimed to be the crown prince of the Joseon Dynasty came to Shinbirs house. Joonsoo, who reminds us of an ancient person because of the way he talks and his behavior, experiences a modern life while staying with Shinbirs family. Read all about how Shinbi and her friends make the real prince of Joseon become a more modern prince.

It is the Girls Generation Written by Noh, Myung Hee / Cartooned by Lee, Si Hyun

This is the name of a group of girls who claim that girls are superior to boys, with a policy of punishing men who ignore women, as they are against the preconceptions and fixed notions held by men of women in the world. This comic was written to cast away unfair preconceptions about women now that women's status in society improved.

My First School Trip Written & Cartooned by DreamCartoon

My irst School Trip is centered on three protagonists who are friends. Their school trip is described in an interesting way. Read about their school trip as they play truth or dare, disclosing each others' secrets, tell stories when they were punished by their teachers for going to their friends' room to play while others were sleeping, and when they surprised everyone during a talent show during which they fully showcased their talents that were deeply hidden, the scroll that revealed each others' sentiments towards each other, and the camp fire celebration on the last night. Enjoy the trip filled with friendship and good memories.





An) nforgettable

Camp





Wow, That S & ight Fun Horoscope

Wow, That G ight Fun oroscope Written & Cartooned by Lee, Keun

Check your love fortune and style based on your horoscope, discover your fortune by zodiac sign, learn about your habits and friendship based on your blood type, and develop the a positive outlook for correcting faults.

Adolescence

The Secret of Adolescence

Written & Cartooned by Lee, Bok Yeong

Nam Dali, aged 2, the main character of this book, is seriously concerned about her dreams and future role as she comes to experience adolescent changes. Children of her age will overcome their fear of change and learn to cherish the changes themselves.

An &nforgettable Camp Written & Cartooned by HaeMil

A memorable experience of exciting events at a camp! This comic is a story about conflicts, events and friendship between seven teens at a camp. Gaon, Woori, Narae, Ara, Taksosum, MinDelRae, and Iseul join 'Echo Camp' for social training. Their difficult camp life starts in the Crystal team of the Dooly Mento group when they set the worst score in the bike competition on the very first day for lack of cooperation.

Shhh It is a School Secret Written & Cartooned by Lee, Keun

Shhh It is a School

Secret

This book contains the story of Seulgi, a wild, plain snob who experiences mysterious incidents at school and begins to discover four school secrets.

Everything Will be Okay

Written & Cartooned by Lee, Keun

This book is the story of six friends who share their warmth with family, friends and neighbors, despite difficult conditions. Woojin, who lives with his grandma, Jaewook, a child head-of-household who takes care of his younger brother, grandpa suffering from dementia. Seona who wants to make her poverty-stricken mother laugh and the others live on with the hope that everything will end up okay. et's hope our children can overcome difficulties they will face at least once, and remember this story of six friends.





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LOVE DAY

Change, Come to My Blog Exchange Student

Secret Diary Exchange

ello, Pen Pal

Hello. Pen Pal

Written by Lee, eong Eun / Cartooned by Hae Mill

Hanui, who lives in a rural area, accidentally discovers a paper suggesting a pen pal in a borrowed book. Hanui becomes a pen pal with Shinu, who lives in Seoul. Their friendship grows with the joy of waiting for letters and replying them. However, due to interference from Sena, who likes Shinu, they are not able to receive the letters they're waiting for. Can Shinu and Hanui, living far away from each other, continue to be pen pals

Shhh My Own Secret Diary

Written by Park, i Wan / Cartooned by Lee, in Yeong

This comic tells a story of confusion that five characters experience over a diary, all while teaching readers how to write and decorate their own diary.

Change, E change Student

Written by Noh, Myung Hee / Cartooned by Baek, Sang Eun

Change, Exchange student starts out with the idea that a student from the countryside transfers to a school in a city as an exchange student. This book compares the educational and formative environments of the city and countryside, and the comic is intended to help children of cities realize what they need. This book helps children realize that they need to make an effort to find fulfilling and satisfactory hobbies to ensure a happy school life outside of academics.

Come to My Blog Written & Cartooned by DreamCartoon

Blogging is very popular among kids and adults because of the social aspect sharing useful information, and the ease of writing and sharing photos. This is a story of conflicts, misunderstandings and friendship between Shinbee, Yugin, Songyee, Hyunsik, based on Samsung Economic Research Institute's hit blog service Cyworld.

be a Pretty Dresser

Are You eady to be a Pretty Dresser Written & Cartooned by Grimm Tale

This books shows how to coordination clothes. Selecting their own dresses, matching colors, and textiles are introduced so girls can use the information to adorn themselves. It is easy to learn about fashionable styles with the main character Chanbi who is at first very plain, but soon becomes a little charmer.

appy, appy 1 th LO' E DAY Written by Sun & Moon / Cartooned by Park, ung Hwan

This cute love story tells of the friendship and memories between Jinah and Hyesung, comparing them to cats and dogs. The th day of every month is very special and full of love. & alentine's Day is the th of ebrary, White Day the th of March, and Rose Day the th of May.



Musical Story Comics

or children, it is not easy to visit a theater to see an opera, a ballet, or other performences. Even though they may have a chance to visit the theater, it is hard for them to enjoy the splendor of the performance because some are performed in foreign languages or only with gestures and no words. This series introduces basic concepts related to public performances in a comic format for kids.

Age 8+ / 180×240mm / 208 pgs / full color cartoon / 8,000 won per title / paperback

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AIDA

Nutcracker

Nutcracker

The Magic Flute

Turandot

Turandot

OrganiDed & Cartooned by Lee, Keun

'Turandot' is an interesting comic revision of 'The Story of Prince Calaf And a Princess of China' originally from 'Arabian Nights'. This book shows the beautiful yet sad love of Turandot, a princess of China who is as cold as ice but has a mystic grace, Calaf, a dashing and smart prince of the destroyed kingdom of Timur, and iu, the slave who choses to love his first love in keeping love pure.

AIDA

OrganiDed & Cartooned by Lee, Keun

This comic is an edited version of 'AIDA' that Giuseppe &erdi composed for an opera. It tells of a beautiful, touching love story between Aida, who was turned from the princess of Ethiopia to a slave in Egypt, Radames, a captain of the guard who is talented and fascinating, and Amneris, a princess of Egypt whose love is unrequited for Radames.

utcracker

OrganiDed by Huh, Soon Bong / Cartooned by Kim, Kui Ok

Nutcracker is an interesting comic revision of Chaikovskii's ballet suite, based on 'The Nutcracker and The Mouse King' originally written by prominent German writer E.T.A. Hoffmann. This book shows love and adventure between the nutcracker prince that is cast spell and a girl named Clara.

Swan Lake OrganiDey Lee, Keun

This book presents 'Swan ake' Chaikovskii's ballet suite, based on a medieval German legend, in a comic format. It shows a beautiful and sorrowful love between princess Odette, who is turned into a swan by an evil magician's spell, and prince Siegfried, who falls madly in love with her just as the wicked magician Rothbart had planned.

The Magic Flute

OrganiDed by Son, Eun oo / Cartooned by Gu, Bon Seon & Sin, Eun Kyung

This book presents 'The Magic lute', Wolfgang Amadeus Mozart's suite for an opera, in a comic format. It shows the showdown between the ! ueen of the Night, who tried to dominate the world, and priest Sarastro, who believes in the god

of light, and presents the truthful love between prince Tamino, a handsome and clever hero, and Pamina, a daughter of the ! ueen of the Night.

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The Principles of Te tbook Science Physics. Chemistry Written &Illustrated by Grimmsurae

This book includes 2 important principles of science that children will learn during their junior high and high school years, including the law of inertia, the law on the preservation of mass, the energy preservation rule,

Take over hell with School

Written & Cartooned by Moon, Seong Gi

접수해

8,500 won per title / paperback

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Read comics to learn about science principles!

The main stage of this amazing adventure is

age 9+ / 188×257mm / 208 pgs / full color cartoon

To save her friends, Haewon and her team go into

hell and defeat monsters using scientific principles.

motivated by Dante's Divine Comedy, The inferno.

and the law of gaseous reaction. They are taught through interesting stories, enabling the children to learn with ease, and the rules are easy to remember by linking them to the comics. By learning the rules of science, students can understand how interesting science subjects are, and begin to think scientifically.



age 10-13 / 188×257mm / 208 pgs / full color illustration 8,500 won / paperback

copyrights sold to THAILAND, INDONESIA





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0 Ways to study better

Written by Park, Chan / Cartooned by Mun, Seong un

What makes the world harmonians earn to study well, full of confidence. This special self help comic book offers easy ways to study. Junha didn't like studying and his grades were usually under 0 percent. Eventually, Junha learns to love studying and in the end he gets the top score. With this book, children will learn how to get used to studying and how to become an ideal student. They'll be introduced to easy but very efficient ways to enjoy studing and become confident.

age 7+ / 180×235mm / 208 pgs / full color cartoon / 8,000 won / paperback

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0 Manners Children Must Know Written by a, Woon Young / Cartooned by Ga aeBal Comic Factory

What makes the world harmonious Etiquette is one of the most important things. Children must understand what good manners are. This book introduces 0 principles of etiquette for children in a comic format. Children will learn about etiquette among friends, etiquette when speaking with foreigners, manners for helping others, respectful names for relatives, manners for meeting and more.

age 7+ / 190×234mm / 208 pgs / full color cartoon / 8,000 won / paperback

copyrights sold to CHINA, THAILAND, INDONESIA



0 Time Management Methods that Children Must Know Written by a, Woon Young / Cartooned by Lee, Yong Gu

Being sucessful means managing time well. This comic book introduces time management to kids. Successful time managment will afford kids various opportunities. like enioving hobbies, caring for their health, developing special talents, improving study efficiency. Children will learn such useful tips as how to make a time plan, amusing lesson preparation, minutes earlier, important things first, how to refuse, how to enjoy necessity.

age 7+ / 190×234 / 208 pgs / full color cartoon / 8,000 won / paperback

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0 Important Ways for Elementary School Students to Speak Well

Written by a, Woon Young / Cartooned by Lee, Woo in

This is a guidebook for children's conversation skils. This book consists of interesting cartoons and pertinent explanations. Included are tips on how to listening to what others say carefully, not interrupting conversation, not pretending to know everything.

age 8+ / 180×235mm / 208 pgs / full color cartoon / 8,000 won / paperback

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Mumbo Jumbo Science Comic 1 and Written by) ri Production / Cartooned by Kim, ae II



Informative books bring kids closer to Science! Kiki and Toto have huge curiosities, and these funny science comics provide easy answers to their questions about animals, plants, the human body, earth science, space, weather, physics, chemistry, and more.

age 9+ / 180×235mm / 216 pgs / full color cartoon 8,000 won per title / paperback

copyrights sold to INDONESIA, THAILAND

What If I Was Solomon Series

Written by a, Woon Young / Cartooned by Han Kyul & Lee, Keunl





Wisdom Comic

These books contain fables and folktales focusing on the subjects of wisdom and logic to help children have a good sense of judgment, just like King Solomon. Included fables were written by Toslto, Rajneesh, Chuang Tzu, an eminent philosopher in China, and Jean de a ontaine.

age 8+ / 180×235mm / 256 pgs / full color cartoon 8,500 won per title / paperback

These books reinterpret Aesop's ables from

a modern perspective, in a comic book form at that

kids like. Unexpected settings and different story

developments make it possible for kids to look at

things from differnt perspectives and develop

imaginative ways of thingking.

copyrights sold to TAIWAN, THAILAND

full color cartoon / 8,000 won per title / paperback

age 8+ / 180×235mm / 208 pgs

copyrights sold to THAILAND



Interesting evisions of Aesop[®] Fables

Written & Cartooned by Hong, Sung Kook



Creative Adaptations of Aesoples Fables



Imaginative Adaptations of Aesopis Fables





&ntold World istories Written and Cartooned by Lee, Young Gu

This comic book collects 2 untold world histories about amazing customs and absurd accidents resulting from a lack of scientific knowledge, aiming to improve children's historical common sense. Children will learn such things as, why the athletes played

games naked in the ancient Olympic', why the ancients were in fear of solar eclipse and lunar eclipse, and what the origin of Spartan Education is.

age 7+ / 180×235mm / 208 pgs / full color cartoon / 8,000 won / paperback copyrights sold to TAIWAN, THAILAND, INDONESIA



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Comic enaissance

- Art and istory of Italy Europe Through a Comic Enemies Written by Huh, Soon Bong / Cartooned by Kwan, Tae Won



Comic Renaissance is designed to teach kids about the Renaissance period. This easy and interesting comic book helps readers comprehend the history of Italy and Europe from the th to the th century. In addition, readers are introduced to stories and works of well-known genius artists during those periods.

age 11+ / 180×240mm / 288 pgs full color cartoon / 9,000 won / paperback

Comic Myths and istory of Egypt

Story by Nam, Choon a / Cartooned by Park, ong Kwan



This fascinating myth book provides a chance for kids to appreciate religion, life styles, and ways of thinking of the ancient Egyptians, and helps them to understand Egyptian civilization and politics. ively photos of Egypt are also included

age10+ / 180×240mm / 264 pgs full color cartoon / 8,000 won / paperback

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Comic Odyssey

- The Adventure of the umanistic ero Odysseus

Story by Kim, Soo Han / Cartooned by Chang ak Production



This book is a comic version of the famous epic poetry Odyssey written by Homer, one of the greatest poets in Ancient Greece. The story is reconstructed for children to easily. under stand.

age 10+ / 180×240mm / 296 pgs full color cartoon / 9,000 won / paperback

Eye-Catching Greatest People of the Great People around the World Story by Lee, Mi Sun / Cartooned by Kwon, Tae Won





Eye-Catching Greatest People of the Great People Around the World is a comic story compiling fascinating anecdotes of 2 great people from around the world, such as Johann Wolfgang von Goethe, udwig van Beethoven, Joan of Arc, Yves Saint aurent, and more.

age 7-10 / 180 × 240mm / 60 pgs full color cartoon and B&W cartoon / 6,000 won/ paperback



uman Clone Written & Cartooned by Kang, in Ho

A novel about human cloning and friendship between class mates. Junnie, a baseball star, loves his school life. He has a pretty girl friend Yuri, but he is a jealous of Hanuli who loves Yuri, too. One day, Hanuli discloses a big secret that Junnie is a clone of his father, and Junnie has a defect.

age 7+ / 180×235mm / 208 pgs full color cartoon / 8,000 won / paperback

Dinosaur E pedition Written & Illustrated by Son, in Hyo





a comic book! Dinosaur Expedition shows the age of dinosaurs with vivid, detailed illustrations. The tense story describes all kinds of dinosaurs, from the beginning of dinosaurs to their ruin Paleozoic Era, Mesozoic Era -Triassic Period, Jurassic Period, Cretaceous Period

age 8+ / 180×235mm / 256 pgs full color cartoon / 8,000 won / paperback

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A Man-Made Man

Written & Cartooned by Lee Geun



This comic book tells a story of robots, cyborg, android. The Chun family made a human like, transformable Android, named Øero-(, to dominate the world. But Øero-(disappears. One year later, Soda and her father find and take care of a broken down Android.

age 7+ / 180×235mm / 224 pgs full color cartoon / 8,000 won / paperback



The Time Machine Originally written by H. G. Wells / Written & Illustrated by Kang, in Ho



This is an original comic book, adpatation of H. G. Wells' The Time Machine, made with children in mind. Hyun-Woo secretly went to the future in a time machine that Dr. Gong invented in order to get medicine for his sister who has an incurable disease. In the future, there are two tribes of ight and Darkness. Hyun-Woo's time machine is destroyed by the tribe of Darkness.

age 8+ / 180×235mm / 240 pgs full color cartoon / 8,000 won / paperback

The Invisible Man

Originally written by H. G. Wells / Written & Illustrated by Park, ong Kwan

The Invisible Man is a timehonored favorite science fiction novel. This original comic book adaptation places the story against a modern background. A smart university student named 'Koo, Yi Bin' secretly invents a groundbreaking pill which makes you turn invisible.

age 8+ / 180×235mm / 240 pgs full color cartoon / 8,000 won / paperback



The Story of Buddha for Elementary School Students

Written by Shin, Chung Haeng / Illustrated by Cho, Min Kyung

The Story of Buddha for elementary school students is a children-friendly story that teaches children how Buddha was born, how he became aware, and what he taught to people who were suffering. To children who easily believe in Buddha, this story will serve as a guid for them to easily study Buddhism. It can teach children of other religions that Buddha was one of the top four holy men in the world and that he is the founder of Buddhism, all while learning about his life as well.

age 10-12 / 180×240mm / 176 pgs / full color illustration / 8,000 won / paperback



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The Story of Buddha

Written & Cartooned by Lee, Beom Gi

The whole life of Buddha in

India-Nepal border. Even

a comic! Buddha was born as

a prince of the Shakyas on the

though he could live a life of

ience the world. This book

the our Noble Truths of

age 9+ / 180×235mm / 320 pgs

Buddha

luxury, Buddha tried to exper-

includes the process of beco-

ming enlightened and realizing

full color cartoon / 9,600 won / paperback copyrights sold to TAIWAN, THAILAND

Bible Stories for Elementary School Students Written by Shin, Chung Haeng / Illustrated by Cho, Min Kyung

This is a must read for elementary school students, interested in Bible stories. This book covers stories from the Old and New Testaments, retold in simple language for children to easily understand. Ranging from the Genesis, to Noah's Ark, Solomon, the King of Wisdom, the Birth of Jesus, The ast Supper and Resurrection, these stories have been carefully selected for children. earn the lessons and wisdom of life that characters in the Bible share.

age 10-12 / 180×240mm / 176 pgs / full color illustration / 8,000 won / paperback



0 Stories Told by Jesus

Written & Cartooned by Lee, Yong Gu



This comic book is based on 0 important sayings from the Bible that children can keep forever. They are ove your enemy, Knock and the door will be opened to you, and more. These 0 sayings of Jesus give wisdom and courage for life.

age 9+ / 180×235mm / 208 pgs full color cartoon / 8,000 won / paperback

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The Little Prince Cartooned by Han, Hyo Yeon

This book is a fantastic comic adaptation of 'The ittle Prince', originally written by Saint-Exupery. Kids can find it easier to understand the philosophical implications of the original work through a comic format. Beautiful illustrations fabulously add to the original work.

age 8+ / 180×235mm / 192 pgs / full color cartoon / 7,000 won / paperback





Supernatural Sun WuKong Written & Cartooned by Park, ung Hun

This book is based on the story line of the monkey king in Journey to the West and it was re-composed in coimc format by including Chinese characters ranging from level to level . Children can enjoy the interesting adventures of Sun WuKong and his group.

age 9+ / 180×235mm / 208 pgs / full color cartoon / 8,000 won / paperback



Thinking Tree Comics Written & Cartooned by Lee, Geun

A new style of comic book full of sensitivity in heart warming stories. Six children's stories keep hope alive in adverse situations. Stories about good-hearted, diligent children supporting their ailing elders will touch the hearts and minds of readers.

age 7+ / 188×257mm / 208 pgs / full color cartoon / 8,500 won / paperback



Flower Fairy Anemone Written & Cartooned by HaeMil

An adventure comic about a olower airy! A small fairy's fantastic adventure is told in this exciting comic. In fairy world, the small fairy has to pass a test of gathering flower seeds to be recognized as an official flower fairy. Ane and Mone leave to find legendary seeds.

age 9+ / 188 $\times 257 mm$ / 208 pgs / full color cartoon / 8,500 won / paperback





100 Percent Correct Psychological Tests Written & Cartooned by Choi, Kyung-Eun

Readers who have just reached the age of puberty can work through questions that they are most curious about in everyday life by reading this interesting comic and trying captivating psychological tests themselves. When you feel bored, worried, or cannot focus on your studies, feel free to read this book and you'll feel better in no time.

age 8+ / 180×235mm / 256 pgs / full color cartoon / 8,000 won / paperback

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Brain uiBes for Big- eaded Kids Written & Cartooned by Choi, Kyung Eun

A novel quiz book combining comics and quizzes, resulting in an entertaining game for kids. Big-headed Urami and her family's everyday happenings have been made into quizzes, picture puzzles, educational word puzzles, logic puzzles and stick figure puzzles.

age 7+ / 180×235mm / 216 pgs / full color cartoon / 8,000 won / paperback



Big-headed Girl Overcomes her Comple Written & Cartooned by Choi, Kyung Eun

A comic guide book for getting rid of complexes kids may have. Urami has a complex about her big head. She learns to view her big head as a special feature and finds advantages of having such a large dome. She even helps others get rid of their own inferiority complexes.

age 7+ / 188×257mm / 208 pgs / full color cartoon / 8,000 won / paperback

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Angel Project ow to Make a Friend

Written by Han, Seon Woo / Cartooned by Lee, Dong Hak

Make friends and being popular!

There are essential skils and manners for making friends Be pure in body and mind, keep promisses, admire, respect and thoughtfully care for your friends, and more. Sanji, a trouble maker boy, learns to become friends with Yumi, and understand essential manners for keeping friends. This comic introduces very useful tips for kids to learn basic rules and attitudes necessary for keep friend.

age 7+ / 188×257mm / 208 pgs / full color cartoon / 8,500 won / paperback

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E Biography Comic Series -Comic biography that lifts E

-90 G

Thomas Alva

00 0 e

Edison

Albert

SchweitDer



088

ean Henri

Isaac Newton

Fabre

Keller

Lincoln

90

Alfred Bernhard

Nobel

Napoleon

Bonaparte

Biographies, generally prone to being rigid and boring, become much more interesting and easier to understand in a comic style that kids like best. ! uizzes designed to improve E! are inserted at intervals, encouraging kids to keep information and lessons in mind.

This is a comic biography series of the great people around

the world who left us with their magnificent achievements.

age 7-10 / 180 × 225mm / 208 pgs / full color cartoon and B&W cartoon 5,000 won per title paperback

de.

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> Abraham Lincoln Helen Keller Marie Curie Alfred Nobel ean Fabre Thomas Edison Napoleon Bonaparte Isaac Newton Albert SchweitDer Albert Einstein

Sherlock olmes Series

This is a comic mystery story series featuring Sherlock Holmes, known as a master detective, originally written by English mystery writer, Arthur Conan Doyle.

age 8+ / 180×235mm / 240 pgs B&W cartoon / full color cartoon 7,000 won & 8,000 won / paperback

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, The Valley of Fear , The Hound of the Baskervilles

- , A Study of Scarlet
- , A Scandal in Bohemia
- , The Sign of the Four , Case of Identity

, The Adventure of the Copper Beeches



This is a comic mystery story series originally written

Arsene Lupin Series

by Maurice eblanc, a mystery writer from rance. Arsene upin, the main character in the series, is good at concealing himself, and always keeps promises in any circumstance.

age 8+ / 180×235mm / 240 pgs B&W cartoon / full color cartoon 7,000 won & 8,000 won / paperback

copyrights sold to TAIWAN, THAILAND Arsene Lupin vs. Sherlock Sholmes The Crystal Stopper 813 Gentleman Thief The Teeth of the Tiger The Black Pearl The Hollow Needle



World Classic Comic Series



Denmark

This series is a fantastic blend of nostalgic classics and modern wit. It is written as a modern comic series based on world classics to make it more interesting and easier to understand. Giving new life to the classics, making them even better as time passes, infusing modern wit and comic imagination into them, and providing children with entertainment and lessons at the same time.

age 8-13 / 152×225mm / 208 pgs / B&W cartoon / 5,000 won per title / paperback copyrights sold to VIETNAM, INDONESIA











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The Three

Musketeers

the Shrew

Wuthering Heights Anne of Green Gables

Around the World in Eighty Days

The Hunchback of

걸리바

여행기

Notre Dame

Crime and Punishment The Sorrow of Young Werther







키다리

&esurrection







Little Women

The Strange Case of Dr. ekyll and

Mr.Hyde





Daddy-Long-Legs





Treasure Island



The Count of

Monte Cristo

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JB Book's Titles

Established in April 2005, JB Books aims to let children's imaginations take flight towards a green future through children's books



Drawing 100 Times Better Series

age 7+ / 188×257mm / 120 pgs / 9,000 won / paperback



Drawing Princesses 100 Times Better

A depiction of twelve princesses with different styles and characteristics that the girls will love. This book explains in detail how to draw facial expressions, movements, clothing, accessories, and backgrounds, making it easy for anyone to learn to draw.





Drawing Dinosaurs 100 Times Better

This book is filled with the dinosaurs ranging from Tyrannosaurus to Triceratops that excite the children even while watching. The book explains the method for drawing according to the characteristics of the dinosaurs, one by one, and it offers extensive common knowledge about dinosaurs as well.

Magic Sketch Book Series - A Series for Children to Grow with Art

Drawing activities that enable children to perceive with their eyes, to think with their brain, and to draw with their hands!



Learn To Draw Insects / Flowers / Birds / Characters / Hands & Feet Transportations / Landscapes / Masterpieces / Goods / Animals / Buildings Fruits & Vegetables / Plasters / Sea Life / Sports

Starting from the first stage when children are taught to make lines with a pencil, to the final stage, when children can draw to completion. This book explains the process of expression via drawing in an easy way. By picking out themes that children enjoy from every day life, this book series helps to cultivate children's sense of aesthetics and creative expression. Children will find it easy to emulate and master all of the content. age 6-12/380×265mm/72 pgs/full color illustration/9,500 won per title

copyrights sold to CHINA

- 1. Drawing in three stages, from sketching to complete and coloring
- 2. Presentation of the photo that the children have to draw
- 3. Presentation of related through brief explanations knowledge about the target.



Between Lines Publisher Titles

BLP publishes practical books develop practical books in line with the diverse changes taking place in such fields as economics and management, as well as those of traveling, health, and more. Going forward, BLP will play the role of a channel for this era's popular culture.







The World Enjoyed for Free Authored by Kim, Min Sik

We have arrived at a time where occupations are enjoyable! This book addresses people in their twenties who have lost their dreams in search of a job. "Do not dream of a job, or your dream will be a job." Producer Min Sik Kim had a lifechanging experience after reading a book, and he tells readers of how he encountered and overcame his personal secret held in his youth. This book discusses such topics as why we need to travel, the need to study English, how to become an interview expert, and the need to work somewhere you enjoy.

145×210mm / 352 pgs / 15,000 won / paperback





Opposition debate Authored by Park, Bo Young

Those who are skilled in debate can apply the same competitiveness to all parts of their life.

Book author Dr. Bo Young Park has developed and taught an opposition debate program over the past 20 years. Using this experience, he has become fully occupied with opposition debate education, and believes that opposition debate should be compulsory for students in order to renew the educational system. This book covers all of the knowledge that the author has accumulated regarding opposition debate.

152×225mm / 352 pgs / 15,000 won / paperback



는최고의

보 무역상이디

People who found the success of business Authored by Hwang, Dong Myeong

Learn the secrets of successful entrepreneurs who survived a rapidly changing market! This book details the obstacles encountered and efforts exerted in order for eight entrepreneurs to succeed in their passionate journeys. The experiences outlined by the people included in this book, from the ordinary university student to the businessman, are similar to what any prospective entrepreneur who intend to go forward with their own business. Readers will have the chance to think about how to make the right choices on their own way through the crossroads of experience, setting them apart from others in business in situations such as making a start-up company or expanding an existing business, and will learn to recognize when to cut their losses when business goes bad.

153×224mm / 269 pgs / 13,500 won / paperback

I am the best trader in Japan Bestseller in the field of trade Authored by Hwang, Dong Myeong

The secrets of a successful SOHO owned by a 29-year-old who now turns over hundreds of millions of won having started a peddler business on a mere three million won.

Readers will enjoy these stories of a man in his 20s, an ordinary student who could overcome the hardships and mistakes made in his comings and goings to Japan over the course of a few years with the intention of creating his own successful business. This book includes all of the know-how he has acquired, including how to create an online shopping mall, how to enter into an open-market with limited capital, creating an "offline shop" with extra capital, and how to apply knowledge and experience to becoming a trade agent.

153×227mm / 256 pgs / 13,500 won / paperback



ow to invest in stocks Authored by Song, Dong Geun

This book presents answers to many difficult problems encountered by novice investors. It consists of seven steps of how a stock market moves, what mistakes a novice investor often makes, what investment method is used by a professional investor or an institutional investor, why investment is spoiled by speculation, what investment method is suitable for you, what to look into upon actual investment, and how to verify your own investment methods. As readers get answer to questions, they can discover their own investment methods which will be the foothold of successful stock investment.

148×210mm / 286 pgs / 14,000 won / paperback



The Way for Youth

things that should be e^* perienced by people in their 2 s

People in their 20s are often forced to persevere through endurance and tenacious ability. They get easily frustrated feeling, as if they are carrying all of the agony in the world. Why is this so It is because they have nothing. But this is natural since they have just started in life, but they get frustrated continuously comparing themselves to others. Those years are failure, should not be felt as pain, but instead as a learning experience. It should be a constant attempts. This book is for young people chasing their dreams. The author is in his 20s and lives his own life, making different choices from others in his generation, and he comforts readers with his own true stories while suggesting the most fundamental ways to advance towards success right now.

152×225mm / 254 pgs / 13,000 won / paperback



Mental Investment

Authored by Song, Dong Geun

Every investment is accompanied by danger. But we invest all the time. Nowadays we can't predict the onset of world economic crisis. This book is necessary for people who are interested in investments, including stocks, real estate, and others. As an executive of a stock company, the author explains many cases in an investor's mental market, like the 'crowd mind' state in the market. Anchoring bias, hindsight bias, and confirmation bias. rom this book, readers can find good answers about how to invest in all market

153×224mm / 254 pgs / 12,000 won / paperback





My competitiveness

Authored by Bang, Mi Young & Cho, Yeon Shim

The power of a valuable personal brand for people in their 2 s and s

Everyone strives to play a major role in the society. So it's no wonder that people who want to build their own personal brand dream about being a key figure, but only a few can succeed. However, it does not mean that people playing a minor role in a group cannot be the best. When they are completely good in their professional field, they can exhibit more talent than others by targeting a new market via networks with professional fields. They can find a unique field that no one can copy and make their own way. That is the only one strategy for minority brand positioning.

152×225mm / 210 pgs / 12,000 won / paperback

Book

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Essential eal Estate Knowledge Authored by ang, Pak Won

The stagnant Korean real estate market is not about to recover any time soon. To revitalize the market, the government is showcasing diverse measures, but the market is formidable. This book organizes 0 topics about real estate knowledge that are essential for growing and managing real estate assets, which is the primarily held property for most people. The knowledge is organized in an easy-to-read manner. What is special is that real estate knowledge that may be difficult to understand is not listed in the form of an encyclopedia. Instead, diverse characters to tell the stories in a sitcom format. With a real estate agency office set as the background, characters who are interested in real estate, including an expert real estate agent, meet to discuss the topics. While reading the dialogue, readers are able to absorb core real estate knowledge easily, and a special appendix with 0 core terms, as well as a future real estate map of Korea are offered to provide resourceful information to the readers.

152×225mm / 253 pgs / 15,000 won / paperback



Career winner Authored by Oh, Young Hhoon

Authored by Oh, Young Hhoon

or office workers in their, *s who worry about life after retirement* The Author insists we can't live with only one job for our whole life. We work not only for living, but also for meaning in our own life. The company now takes a back-seat to the person themself. We should not care about promotions or gaining honor, and instead, should develop our own mentality to survive in a the business group.

153×224mm / 222 pgs / 12,000 won / paperback



Women Stand at the Center of the World, Going Beyond Beauty Authored by Cho, Yeon Shim

As women's roles into the society improves, the number of woman leaders is increasing rapidly. Today, it is difficult to survive in a competitive society where creativity and emotion are prioritized merely by relying on male leadership, characterized by authority and power. Women's leadership, emphasize warmth, selflessness, consideration of others and other female emotions are gaining attention.

The author applies special leadership M leadership that she accumulated on her own based on the fierce experience that she experienced while working to share practical stories for women in their 20s who are taking their first steps in society, and for women in their 0s who are standing in the middle of competition all alone and lonely. This book can serve as a smart guideline for numerous women who jumped into the world in order to help them overcome the wall of prejudice they face in becoming a professional repeated.

152×225mm / 216 pgs / 12,000 won / paperback



Female Foreign Correspondent Crosses ational Borders

This book was written by a female foreign correspondent that traveled through fields of war, earthquakes and terrorism beyond national borders during her youth with the utmost passion in her heart. This book is a record on the vivid experience of ee Jung-Ok, General Secretariat, who used to serve as a KBS' foreign correspondent in Paris, the place that she gained a passionate view of the world. The author vividly communicates stories that were not covered by short news cuts such as the moments of suffering and oppression of the past filed with anxiety and fear, and cultures and ethnic groups that we are not familiar with.

152×225mm / 255 pgs / 13,000 won / paperback





After Grown &p

Authored by Kim, Hyo in

or people in their 2, s who need to feel comforted This is a story of growing-up in need of comfort and encouragement.

This book is for me, you and everyone who gets easily hurt due to not being completely grown in sprit and mind, and those of us who need consolation and encouragement. This book contains ample stories and pictures, written by the author who decided to live in nature against this competitive and rapidly changing society. It includes inner pain, peaceful life, and people without blemish and implies that we can still dream since we are in the path of growing up in the end.

128×188mm / 288 pgs / 12,000 won / paperback / Illust book



To My Boy Friend ' olumes Authored by Gui Yeo Ni, Cartooned by o Lee, i Hyun





Gui Yeo Ni, a famous writer of best-selling titles in asian countries, bring us her novel To my boy friend, reborn as a lovely comic. What is it like to be loved by two men at the same time One is gorgeous and the other is a good looking, model student. Maybe, every girl has dreamed of this situation. With well constructed stories by Gui Yeo Ni, To my boy friend is published with additional feeling conveyed in images.

188×257mm / 232 pgs / 9,000 won per title / paperback Copyrights sold to TAIWAN, THAILAND



SMART BEAR



New Brand for Infants, SMART BEAR



SMART BEAR



Smart Kids, Warm Kids

Book for babies at the age of 0-3 when 90% of their brains are decided! Smart Bear books form attachment through communication with parents and stimulate the development of a brain with storytelling.



Smart Bear Story

Has the meaning of growing 'smart' and 'warm-hearted' like a friendly bear. The 5 colors of the symbol mean the 5 senses of 'vision, hearing, smell, taste and touch'. Has the strong will of Smart Bear wanting to build the basis of integrated thinking.

Focal Point Book for Baby

Baby Coaching Book / Baby Puzzle Book



Black & White

This focal point book will help in the development of a baby's brain. Black and white patterns help babies focus clearly, while mixed color patterns consisting of red, yellow and blue are helpful for the development of a baby's brain. This book is made of EVA, so you can rest assured of safety for under one-year-old baby. The book's folding-screen design makes it easy to prop it up around your baby.

age 0 month+ / 170×200mm / 14 pgs / 8,500 won / EVA, Folding Screen



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Animals

Animals

This focal point book will help in the development of a baby's brain. Bright and vivid colors stimulate a baby's sight, and the clearly shaped objects are helpful for promoting creativity and brain development. This book features information about animal habitats making it equally useful as a picture book. The book is made of EVA, so you can rest assured of its safety for babies over the age of one. The book's folding-screen design makes it easy to prop it up around your baby.

age 3 month+ / 170×200mm / 14 pgs / full color illustration / 8,500 won / EVA, Folding Screen





Baby Coaching (0-1 year old)

~2세 아기의 숨은 잠재력을 매우는

Baby Coaching (1-2 year old)

Baby Coaching Book

This coaching book explains how to tap baby's potential for emotional development, cognitive development and physical development with one page picture board book. There are monthly coaching for handling the situation when taking care of a baby.

220×240mm / 28 pgs / 12,000 won / padded hardback



1st Baby Puzzle Book



1-2-3 with Dad

The daddy animal and baby animal go on a picnic. Dad brought some snacks in circular, triangular, and rectangular shaped bags. Pick up the puzzle in the bag and count the number of snacks there are - an apple, two bananas, three pieces of chicken, and more. Children can learn about shapes and numbers from sharing food with the daddy and baby animals. It is also fun to find small animal friends beside dad. The book is made of EVA, so you can rest assured of its safety. Children will also feel affection for it as it is able to stand like a doll.

age 0 month+ / 170×240mm / 12 pgs / 9,800 won / EVA puzzle book

Growl! I am a dinosaur!

Growl! Let's meet dinosaurs that lived in prehistoric times. Which one is the strongest? Which has the longest neck? Children can learn about the periodic characteristics of dinosaurs through an easy-to-understand story. They'll also get to learn the names of dinosaurs printed on puzzle pieces on each page. The book is made of EVA, so you can rest assured of its safety. Propping up the book makes the dinosaurs even more lifelike. age 2 years+ / 170 × 240mm / 12 pgs 9,800 won / EVA puzzle book



Can see the name of dinosaurs when removing the puzzle.



Peek-a-boo



Playing with baby

In this sound book, toddlers will enjoy six songs, including 'Patty-Cake', 'Kiss Kiss Kiss', and 'Head and Shoulders'. Toddlers can sing and dance with the songs while interacting with three rhythm sound buttons. The glittering lights on the rhythm buttons will excite the toddler's curiosity.

age 0 month+ / 200×220mm / 14 pgs 15,500 won / sound book



Words game

In this sound book, children will enjoy word games. The book features six children's songs, including 'Airplane', 'Jack Rabbit', and 'Twinkle Twinkle Little Star', all of which will promote linguistic development. Children can learn onomatopoeic and mimetic words easily by singing along with the songs.

age 0 month + / 200 × 220mm / 14 pgs 15,500 won / sound book



Animals in the Zoo

In this sound book, children are introduced to animals in the zoo. The book contains six children's songs about children's favorites: elephants, bears, crocodiles, spiders, and more. Children will cheerfully sing along to the sounds of animals. Rhythm buttons with animal sounds from an elephant, a duck, and a chick, along with glittering lights, provide children with endless fun. age 0 month + / 200 x 220mm / 14 pgs 15.500 won / sound book



Peek-a-boo! Hide-and-seek

Play peek-a-boo with your baby with this new type of flap book. Questions such as 'a sniffling flat nose, who is it? Who?' will arouse baby's curiosity. Cute animals show up magically when you move their arms to uncover their eyes. This peek-a-boo flap book helps children develop intellectually by repeatedly introducing them to each animal.

age 0 month + / 190 × 245mm / 14 pgs / 9,500 won / flap book



Peek-a-boo! Here you are

Here come the animals, popping out in this peek-a-boo book. Where are the forest animals? When you turn the pages, the forest animals pop up and say hello to the children, just like a peek-a-boo game. 'Hello, sweetie!', 'It's nice to meet you!' Children will be thrilled when the animals are greet them, encouraging imagination and creativity in each child.

age 0 month + / 190 × 245mm / 16 pgs / 13,500 won / pop-up book









YeaRimDang Preschool Titles

Bright smiles, warm hearts, and pure dreams-the stepping stones of our hopes for the future.





The Monkey Who Loves the Sun Written & Illustrated by Kim, Ji Woo etc.

Children learn about cooperation and creativity through the process of telling a story that they themselves came up with. In Korea, there is a song that is sung often by children called 'a monkey's butt is red'. However, starting with the question, 'Why is the monkey's butt red?', children learn to use their imagination to expand on the stories and to express their ideas through drawing, resulting in interesting stories about the monkey. Meet the monkey whose butt turned red because of its love for the sun! age 4-7/257×280mm/36 pgs/full color illustration /9.000 won / hardback









An Amusement Park on the Palm

A Zoo on the Palm

A Fish on the Palm

This is outstanding picture book series uses the artistic technique of palm stamping. These books develop a rhythmical story by showing compressed shapes and characters. Instructions on the back page show kids how to draw a variety of figures appearing in the main pages in a detailed manner. Also, some pages provide space for kids to draw their own pictures inspired by their rich imagination.

age 3-7 / 210×235mm / 32 pgs / full color illustration / 8,000 won per title / hardback - Selected by 2003 DOCET - Idee e materiali per l'educazione la didattica in Bologna, Italy

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The Weeping Tree Written by Lee Tae Joon / Illustrated by Yoon, Moon Young

This short story teaches us that all creatures in this world existin harmony with one another. Everyone has needs and desires. The child wants the eggs, the mother wants to protect her young, and the tree wants to keep her friend. The writer's objectivity helps readers understand situations as they arise. Instead of chastising actions driven by innocent curiosity, the story helps children understand the consequences of his or her actions.

age 5-8 / 258 × 258mm / 41 pgs / full color illustration / 9,000 won / hardback





My Younger Brother, Dapple Kim Written & Illustrated by Kim, Jung Sun 내동생 김정박 There are six members in Sunny's family, but Sunny really

wants a cute younger brother. One day, a dainty puppy named Dapple Kim becomes a member of her family. Sunny, who has been taken care of by her parents and elders, cares for Dapple Kim affectionately.

age 5-8 / 225×250mm / 32 pgs / full color illustration / 9,000 won / hardback copyrights sold to FRANCE, CHINA



I eally Hate Cock-A-Doodle-Dooing! Written & by Illustrated Han, Ji Ye

The leading character in the book has to look after roosters and hens, but it is not an easy job. He decides to dump the chickens in the woods,

but they manage to return home. Kids can appreciate the unconventional composition and humorous expressions on the hens' faces, and can feel as if the leading character is right there with them.

age 5-8 / 255×285mm / 48 pgs / full color illustration / 8,000 won / hardback



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정말 싫어

Mommy, Where Have You Gone Written & Illustrated by Park, Ji Hoon

This omnibus book consists of 19 stories for kids to enjoy the discovery of different kinds of humor. Kids will feel much more familiar with the book as they get to know various animal characters, and the books conversational format will make readers feel as if they were talking with friends.

age 5-8 / 245×260mm / 40 pgs / full color illustration / 7,500 won / hardback

2001 Recipient of Illustration Contest Silver Prize



Laugh Provoking, Thought Provoking Written by Choi, Hye-Young / Illustrated by An, Eun Jin

This omnibus book consists of 19 stories for kids to enjoy the discovery of different kinds of humor. Kids will feel much more familiar with the book as they get to know various animal characters, and the books conversational format will make readers feel as if they were talking with friends.

age 3-6 / 300×250mm / 48 pgs / full color cartoon / 8,000 won / hardback







Math Story Book

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based on scientific principles.

and beautiful pictures.

copyrights sold to TAIWAN

Written by Uri Production / Illustrated by Lee, Chun Kil, etc.

Science Curiosity Story Book

Written by Uri Production / Illustrated by Lee, Chun Gil, etc.

age 6-8 / 230 × 280mm / 64 pgs / full color illustration / 9,000 won / padded hardback

age 6-8 / 230 × 280mm / 64 pgs / full color illustration / 9,000 won / padded hardback

Curiosity-Buster, Science Story Book

Written by Uri Production / Illustrated by Min, Mi Jung, etc.

This storybook helps kids learn the principles of mathematics in an interesting and entertaining way. About 20 fairytales provide information for kids to unconsciously learn mathematical concepts and principles such as numerals, figures, comparison, division, and more, which are presented in an easy-to-understand style.

Kids are constantly asking questions about science out of sheer curiosity every day.

This book will quench kids' thirst for diverse intellectual curiosity. Scientific phenomena

happening in everyday life are easily explained and illustrated through exciting stories

Kids' curiosity is expanding everyday. They are curious about everything that they see, hear and think about. The questions that kids in kindergarten have asked most frequently were selected and answered through easy explanations in an interesting fairytale format

age 6-8 / 230 × 280mm / 122 pgs / full color illustration / 10,000 won / padded hardback copyrights sold to TAIWAN



The Answers to Children s Questions

Written by WooriNoori / Illustrated by Kwon, Jae Ryung & Park, Mi Ae

This book is composed of items that children are most curious about in various fields, arranged in a fairytale format. With reading this interesting, children will find encouragement and understanding in learning the principles of nature and objects, and develop scientific thinking skills.

age 6-8 / 230 × 280mm / 69 pgs / full color illustration / 7,000 won / hardback copyrights sold to TAIWAN



Questions Kindergarten Students Are Most Curious About

Written by Uri Production / Illustrated by Min, So Jung & Hyeon, Eun Yung

This book provides answers to 100 questions from various fields, including science, the universe, nature, the human body, life, and common sense, all areas that children frequently ask about. The simple explanations and interesting illustrations provide young children with an understanding, and help to improve their skills for comprehension.

age 0-6 / 220 × 271mm / 176 pgs / full color illustration / 12,000 won / hardback

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YeaRim-I Titles

YeaRim-I publishes fun books for children, providing them with a strong impression to expand their imagination through movie-based books, coloring books, sticker books, and creativity workbooks.

Little Classic - Traditional Korean Fairytales

Contains a selection of traditional fairytales taught in elementary school textbooks.

age 4+ / 190×220mm / 32 pgs / full color illustration / 7500 won / hardback





Heugbu and Nolbu



The Gold Ax & the Silver Ax



A Fairy and a Woodman

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The Five Buddies of Talent

The Red Fan &

the Blue Fan

A Tiger &

a Dried Persimmon



Kongjwi & Patjwi



The Story of Fire Dog

Red Bean Soup &

a Tiger



Disney Princess Doodle Book

This coloring book first shows samples of art, with easy and simple pictures, and enables children to become familiar with painting and expand their imagination and creativity through coloring finished parts one by one. age 4+ / 230×275mm / 120 pgs / 12,000 won / paperback





Attach & Detach, Originality Boost Sticker Book

This sticker book, with a wide background board, enables children to develop creativity while they play with stickers, sticking or removing them freely.

age 3+ / 200×180mm / 24 pgs / 6,500 won / paperback



Attach & Detach, Intelligence Boost Sticker Book

Children can develop spatial perception by attaching stickers in the right positions on a background board, comparing it with another picture on the board. This intelligence development sticker play book develops children's observation and problem solving skills while they attach and complete all the stickers on a background board and color the coloring board.



age 3+ / 200×180mm / 24 pgs / 6,500 won / paperback



Things that Go

Dinosaurs

DIY Book

This paper DIY book consists of 1 picture book, 20 sheets of paper, a manual, a storage box, and double-sided tape, so anyone can make their own book in an easy and fun. age 4+ / 188×254mm / 40 pgs / 15,000 won





Plus Fun – Very Big Coloring Book

This very big coloring play book is a unique coloring play board made by YeaRim-I consisting of 2 bromidetype, extra large coloring play books, 1 large painting board, and 1 sticker. age 2+ / 220×300mm (package size), 840×550mm (Big bromide), 420×550mm (Small bromide) / 6,000 won



Plus Intelligence – Big Puzzle Bag

An easy-to-carry, good-for-storage puzzle with a sturdy bag. Children can develop concentration and observation while putting together Barbie and Sponge Bob character puzzles, and form a habit of organizing the puzzle in a bag after play.

age 3+/250×185mm / 40 pgs / 4 puzzle sheets + mini coloring book



Plus Fun – Puzzle Bag

age 3+ / 250×185mm / 40 pgs / 4 puzzle sheets + mini coloring book





Creativity Art School

Includes a pallet of ten basic colors of paint, and a brush. Children can enjoy coloring activities anywhere or anytime. Their cognitive ability is enhanced through coloring activities step by step on each page. age 4+ / 288×300mm / 40 pgs / 8,000 won



Mini Sticker Book

A mini sticker book of compositions with various enjoyable activities, mainly used to make and introduce stories, as well as to play with pretty stickers. age 3 + / 96 × 104mm / 32 pgs / 4,000 won, 4,500 won











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Plus Fun – Bag Coloring Book

A collection of simple images to color so children can have fun looking at the coloring examples with vividly displayed characters. age 3+ / 185×250mm / 32 pgs / 4,200 won











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IQ up EQ up Coloring Sketchbook

A coloring sketchbook where children can color with fun on paper with the same texture as a sketchbook on a wide board!

age 3+ / 442×294mm / 40 pgs / 9,500 won





Smart Kid Speaking Play

A board book of soft EVA material for infants to learn characters, numbers, colors, greetings, animals, antonyms, words, expressions, rides, and shapes appearing in Disney's Cindellera, the Little Mermaid, Snow White, Cars, Monsters Inc., and Lion King.

age 3+ / 125×125mm / 10 pgs / 7,500 won



Ppu'mi's Guardian Angel, Mignon bear.

Illustration & doll designed by Annette / Written by Big Green Tree / Photo by Kiss Pet Studio



Where's My Guardian Angel?

Doll designer Annette lives with a furry white puppy named Ppu'mi. Anette is busy and Ppu'mi has to stay alone at home. One day, Ppu'mi falls ill and Annette makes her a little doll, Mignon Bear, to cheer her up. Ppu'mi & Mignon play together, eat together, and take a bath together. They spend all day together. Ppu'mi is no longer lonely because of her guardian angel, Mignon Bear. Read this book to children when they need a friend!

age 4+ / 254 × 254mm / 32 pgs / 10,000 won

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